More than 60 years of creating a great place to live, work and grow.
For more than 60 years, the North Dallas Chamber of Commerce has made a difference in Dallas, building the best community possible for business. We have a proven reputation for developing positions on vital issues and affecting change.

Our Mission – Improving Dallas
To make Dallas a better place to live, work, raise a family and build a business.

What Makes Us Different – Taking Action
The North Dallas Chamber of Commerce is about more than business. We take our role as community leaders very seriously - we work hard, but we have fun doing it.

We’re here to:
:: Create a great place to live, work and grow
:: Promote a better quality of life for ourselves and our kids
:: Create a united voice of local businesses to affect positive change in the community
:: Take active roles in the issues and opportunities the Metroplex faces
:: Reap the benefits of creating better business by enjoying the community we help create

As a member, you can affect transportation routes and construction, help develop public improvement districts, influence capital spending or sway city budget decisions.

Some of the NDCC’s accomplishments include:
:: The Dallas North Tollway
:: The Dallas Arboretum
:: Love Field expanding into a national airport with the phase out of the Wright Amendment

Why Join – Making an Impact
As a member of the NDCC, you’ll benefit from business development opportunities, industry and business information and community involvement.

Make a difference in Dallas and take advantage of member benefits, including:
:: Business growth through leads groups, networking opportunities and strategy conferences
:: Company listings in the online membership directory
:: Business development conferences and small business seminars
:: Community involvement through committees and task forces

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Whether it’s building your business, growing professionally or creating new relationships, the North Dallas Chamber of Commerce helps members generate new leads and make new connections that matter.

**Business Development Brings New Leads**

- **Workshops and Conferences** – Practical, informative sessions cover topics that matter most to you, your city and your industry.

- **Business Development Programs** – With more than 20 conferences and seminars and 12 committees and task forces, our members stay connected, informed and involved.

- **Membership Directory** – Increase your company’s visibility with an online listing.

- **Sponsorship Opportunities** – From networking programs and e-newsletters to breakfast meetings and conferences, the NDCC offers a number of opportunities to promote your company and raise awareness of your products or services.

- **Business of the Year Award** – This annual award honors businesses that offer high-quality products or services, demonstrate strong ethical standards, exhibit leadership with their employees and clients, and actively serve the community.

- **Young Professionals** – Offers the age 40 and under young professional members of the chamber the opportunity to develop and enhance professional and leadership skills.

**Events Build New Connections**

- **1st Tuesday Connections** – Monthly networking event that provides relevant business information to senior executives, entrepreneurs and other business professionals.

- **A.M. Exchange** – Hosted quarterly by different chamber members at their businesses, this early morning networking opportunity gives our members a chance to showcase their offices, products and services.

- **Business Leads Groups** – Regular forums allow professionals to discuss and share business leads, learn about each other’s products or services and broaden sales contacts.

- **Business Leadership Series** – This series provides an opportunity for regional business leaders, public officials and news makers to speak to the NDCC’s membership.

- **Networking Skills Workshop** – These interactive sessions show business professionals, owners, entrepreneurs, and job seekers how to “build their net” through networking.

- **North Dallas After Hours** – Held at a chamber member’s company or offices, these quarterly happy hours provide networking opportunities in relaxed environments.

- **VIP Coffee** – An introduction to the chamber over a free continental breakfast. Attendees are given an opportunity to showcase their businesses.
While the North Dallas Chamber of Commerce holds numerous events throughout the year, several annual events offer high-profile opportunities for members to network with business, political and community leaders. Facilitated by NDCC volunteers through committees, these events offer opportunities to learn, discuss important issues, give back to our community and celebrate successes.

**Benefit the Community**

- **Big D BBQ Battle** – Connect with other businesses, build your network; eat, drink and be merry with coworkers, colleagues, clients and friends; build your brand and compete for braggin’ rights for best tasting BBQ, best dressed team and most enthusiastic competitor.

- **Holiday Celebration** – Recognizing NDCC members and public officials, this event benefits the Dallas Police Department’s Santa Cops Program.

**Celebrate Success**

- **Annual Meeting** – Members and local business and political leaders celebrate 61 years of making Dallas a better place to live, work, raise a family and build a business.

- **Business of the Year Luncheon** – The NDCC recognizes one business for offering high-quality products or services, demonstrating strong ethical standards, exhibiting leadership with its employees and clients and being involved in the community. Presented by Comerica Bank.

- **Ogletree Deakins Human Resources Professional of the Year Award** – The NDCC recognizes HR Professionals who have made significant contributions in their field over the past year, benefitting their organizations and making a lasting impact.

**Learn from Experts**

- **Aviation Breakfast** – Industry leaders share the latest information on regional aviation issues as well as business and leisure travel trends.

- **Education Forum** – Held in partnership with our local education leaders, this breakfast event takes a look at the past year and a glimpse into the future of education and issues that impact students and the Dallas area.
Economic Outlook Forum – A panel of experts informs Dallas-area businesses about economic forces that impact future business performance.

Energy Forum – This panel discussion is designed to inform Dallas-area businesses of energy trends that impact business consumers and the environment.

Health Care Conference – Explores the latest health and wellness trends, offering advice to business owners and human resources and health care professionals.

Human Resources Conference – Each year, local experts from both small and large companies offer insight into the latest HR trends and issues from benefits and recruiting to employment law rulings and professional development.

Mayor’s Address – During this annual breakfast, the Mayor of Dallas provides an update on the state of the city and other issues impacting businesses, residents and the Metroplex.

Real Estate Symposium – Featuring prominent keynote speakers and panels, this event offers one of the best opportunities to learn about the current state of the Dallas-area real estate market and national trends.

Transportation Crossroads Conference – Public officials, transportation advocates and business leaders receive the latest information on regional mobility issues from transportation leaders in both the public and private sector.

“It never ceases to amaze me that the NDCC events, activities and impact on the community are every bit as meaningful as the ‘big’ Chambers!”
– Vince E. Puente, Sr., President of Sales & Marketing, Southwest Office Systems

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Membership in the North Dallas Chamber of Commerce is more than just a smart investment in your business future. It's an opportunity to make a difference in Dallas. Whether you're interested in building businesses, affecting transportation issues, or influencing youth in the Dallas area, NDCC committees allow members to support issues they're passionate about.

**Business Growth and Development**
- **1st Tuesday Connections** - Plans and implements the programs of this informative educational panel series. Aimed at C-level executives of small- and medium-sized businesses in areas relevant to the growth and management of their businesses.
- **Business Advisory Roundtable** – The Help Desk for your business - consists of seasoned NDCC members willing to share their business expertise with others.
- **Business Toolbox** – Oversees a variety of programs and seminars designed for business development and growth.
- **Lots O’Leads** – Develop leads for your business by networking with other chamber members.

**Community Involvement**
- **Education** – Promotes business participation in Dallas education.
- **Governmental Affairs** – Monitors activities of Dallas City Council, Dallas County Commissioners Court and Texas Legislature.

**Energy and Transportation**
- **Aviation** – Supports the development of Love Field and DFW Airport and hosts the annual Aviation Breakfast.
- **LBJ Task Force** – Monitors the progress of improvements to the LBJ Freeway and the High Five Interchange. Keeps members in the LBJ Corridor fully informed.
- **Power & Energy** – Studies and educates members on the impact of power and energy on the local economy.
- **Surface Transportation** – Maintains a leadership role in street and highway improvement projects.

**Member Relations & Services**
- **Ambassadors** – Recruits new members and encourages existing members to get involved in Chamber activities, committees and task forces.

“As with any relationship, you get out of it what you put in. Being a member of the NDCC and being involved in several committees has been a very rewarding experience for me. If you’re interested in establishing lasting, formal relationships with the people who make our community as great as it is, this is a wonderful organization to be a member of.”

- Richard Vitale, Senior Vice President, Practice Manager, North Texas and Central Texas, Not-For-Profit Healthcare and Institutions, Bank of America

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BUILD YOUR BUSINESS WITH THE RIGHT TOOLS

The North Dallas Chamber of Commerce is about helping our members build their businesses through events that provide current, practical information. We do this through many functions, including Business Toolbox Seminars and Business Leadership Briefing Series, which are designed to give you the tools to build your business.

**Quarterly Business Toolbox Seminar Series**
Features industry experts, explores timely business issues and offers Q&A time with speakers immediately following each seminar.

**Past topics have included:**
- Beyond Your Personal Brand
- Executing Your Business Plan
- Making Your Place a Great Place to Work

**Business Leadership Briefing Series**
Features regional business leaders, public officials and news makers and offers Q&A time with speakers.

**Past speakers have included:**
- Dallas County District Attorney Susan Hawk
- Mitchell Glieber, President, State Fair of Texas
- Judge Royal Furgeson, Dean, UNT Dallas College of Law
- Edwin Flores and Julie Sandel, Members of the DISD Home Rule Charter Commission
- David Brown, Dallas Chief of Police
- Rafael Anchia and Jason Villalba, Texas House of Representatives
- Tim Cowlishaw, The Dallas Morning News

“The NDCC offers the ability to be involved with an organization that provides community, political, business, and personal growth. There’s no downside to the cost of membership. I get something out of anything I attend. I have never walked away from an event and felt like it was a waste of my time.”

– Linda Glauben, Vice President of Sales, Mentis Group

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Events – Increasing Your Brand Awareness

With almost 70 events each year, ranging from conferences and seminars to breakfasts and luncheons, the NDCC offers numerous opportunities to raise awareness of your company’s products or services.

Attended by hundreds and even thousands of business professionals, the events cover a variety of business topics – aviation, real estate, transportation and health care to name a few – allowing businesses to target specific audiences.

Quarterly events held at a member business, such as the North Dallas After Hours and A.M. Exchange, give members an opportunity to showcase their offices while connecting with other Dallas-area professionals.

Other key events include:
- North Dallas Chamber Annual Meeting
- Big D BBQ Battle
- Economic Outlook Forum
- Leadership Briefing Series
- Holiday Celebration
- Real Estate Symposium
- Energy Forum

Key Benefits of Sponsorship:
- Logo placement in promotional materials – both print and online
- Free tickets to the event
- Distribution of your company’s materials at the event
- Participation and involvement with the planning committee
- List of event attendees

Continued Exposure Through Communication Materials

Promote your business to other NDCC members through the online membership directory at www.ndcc.org

Other opportunities include sponsorship of the weekly email newsletter and NDCC calendar.

“I joined NDCC to find clients and grow my business, which has occurred. But, the greatest benefit is business connections, not just clients but resources for my business and developing a peer group.”

– Lisa F. Hall, Owner - In Credible, small business credit consultant

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