



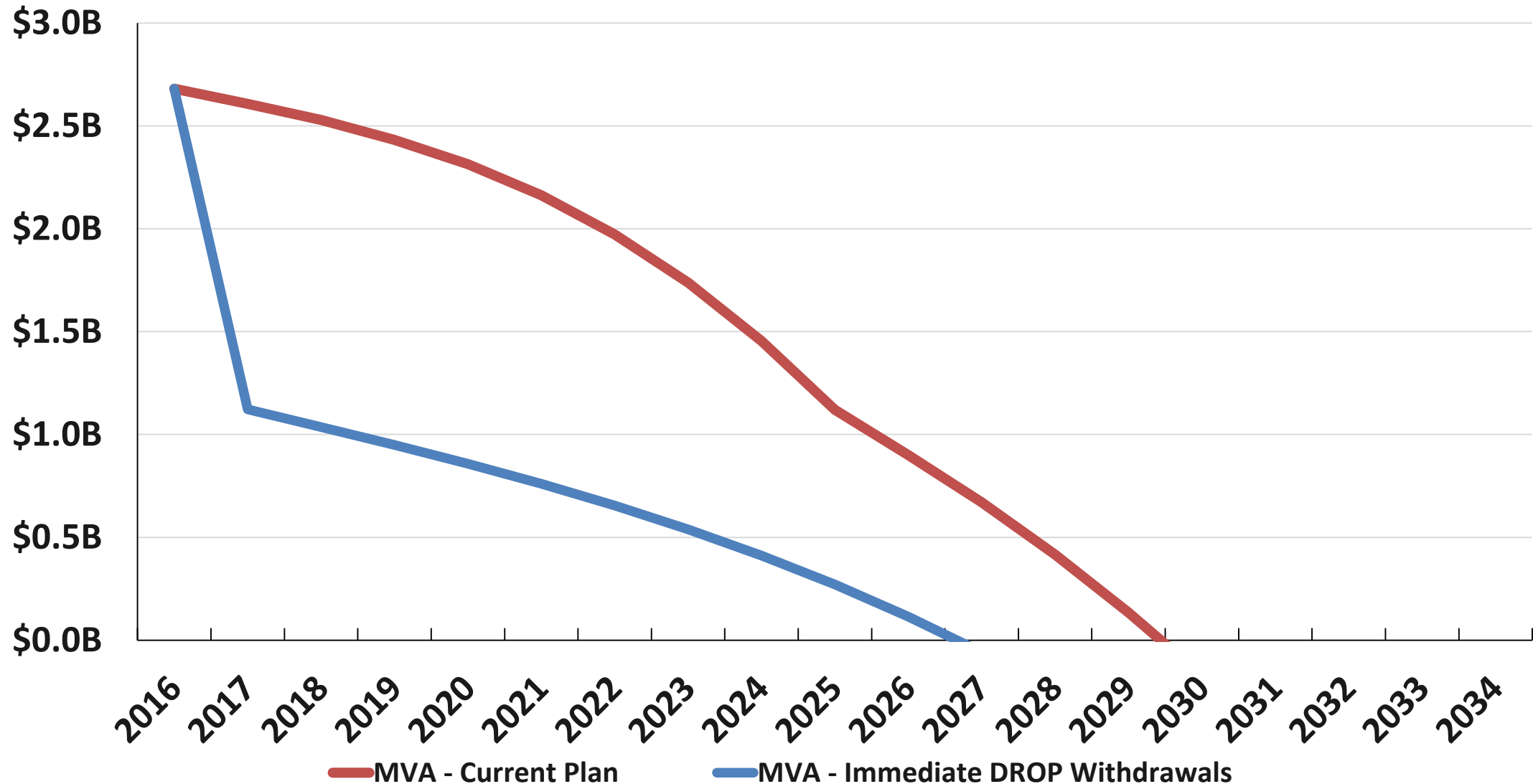
CITY OF DALLAS

Mayor's Address to the North Dallas Business Community

January 2017

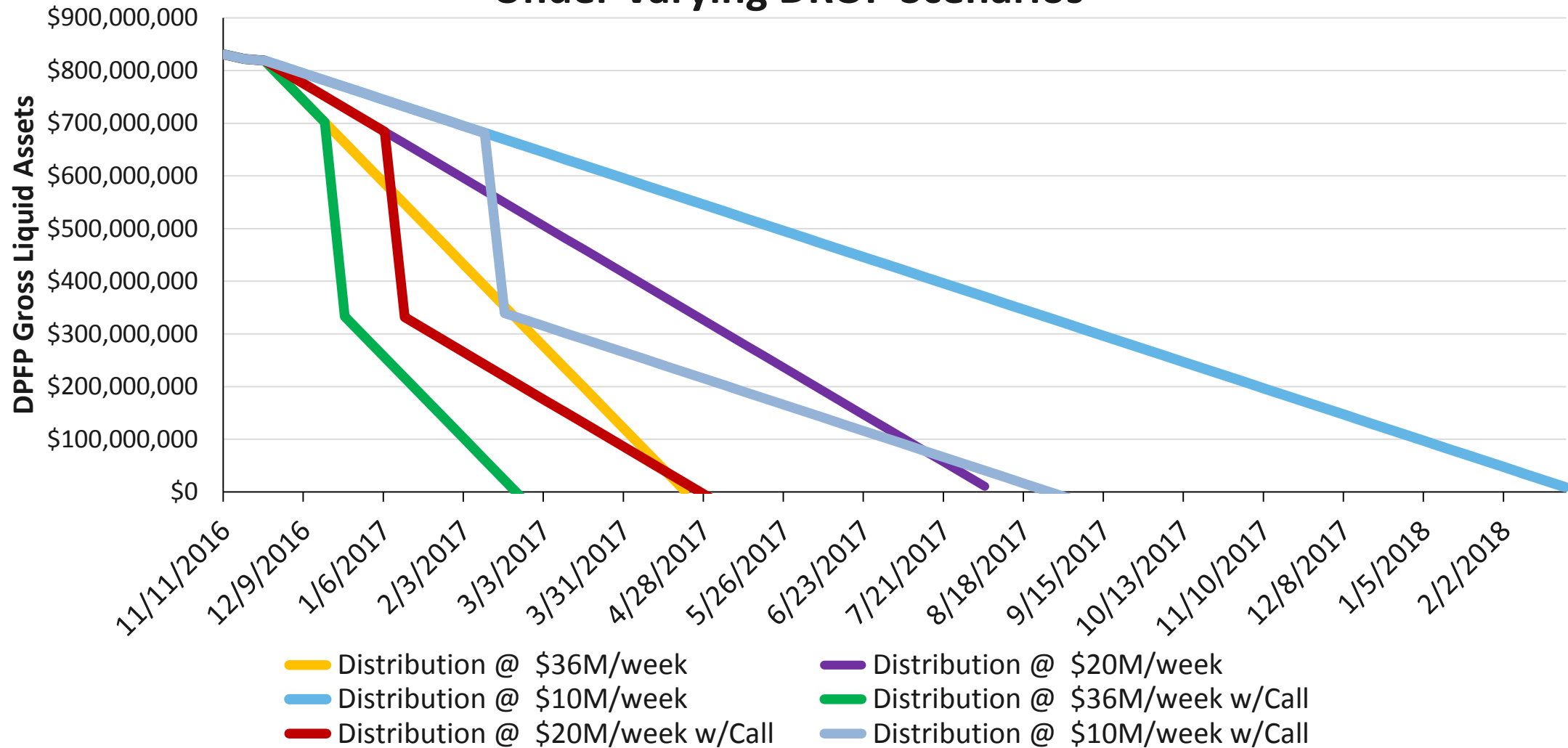


Police & Fire Pension: Assets Projected to Expire Between 2027 & 2030, Depending on Rate of Withdrawal



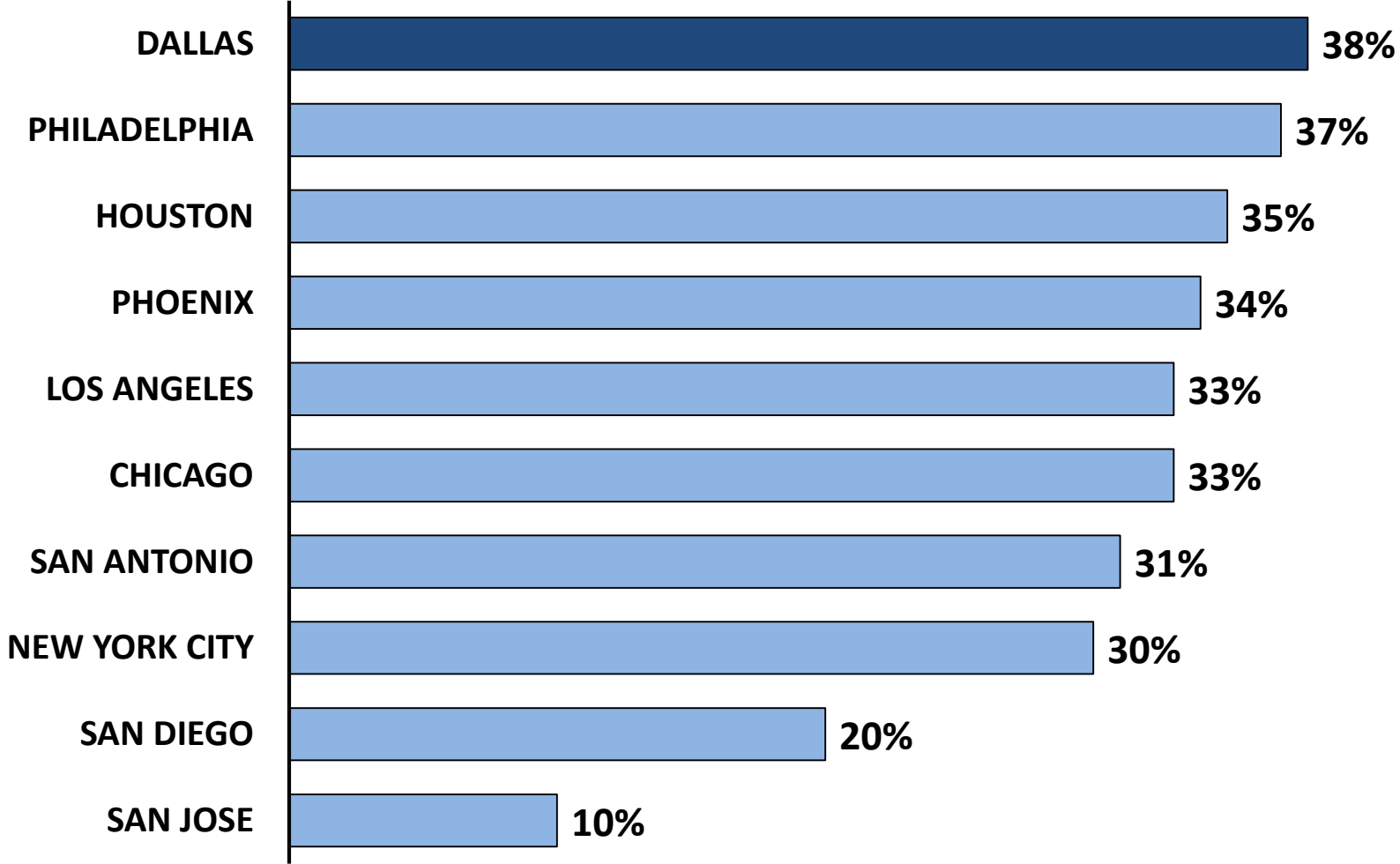
Police & Fire Pension: Recent “Run” on Funds Creating Near-Term Liquidity Concern

Gross Liquid Assets as of 11/25/16 Under Varying DROP Scenarios

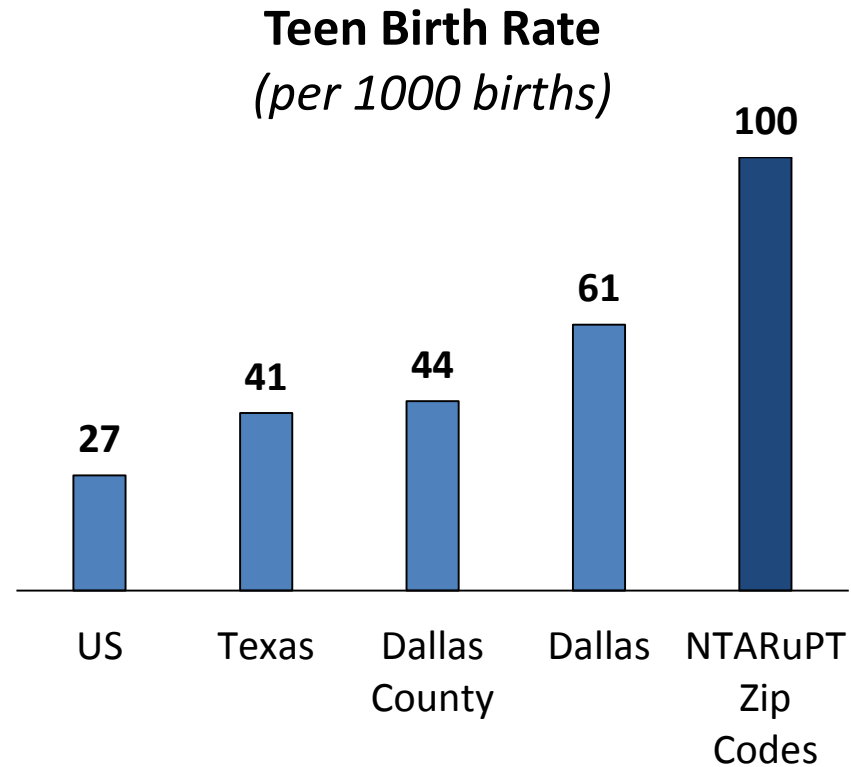


Poverty: Dallas Has Highest Rate of Childhood Poverty of Any City With Population Over 1 Million

% of Children in Poverty

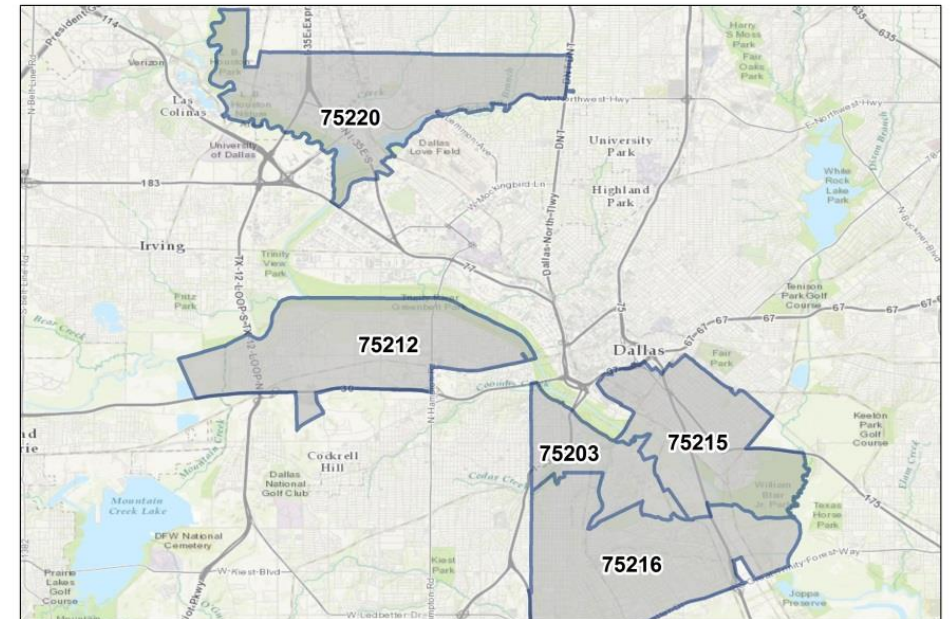


Poverty: High Teenage Pregnancy Rates Contributing to Poverty Cycle

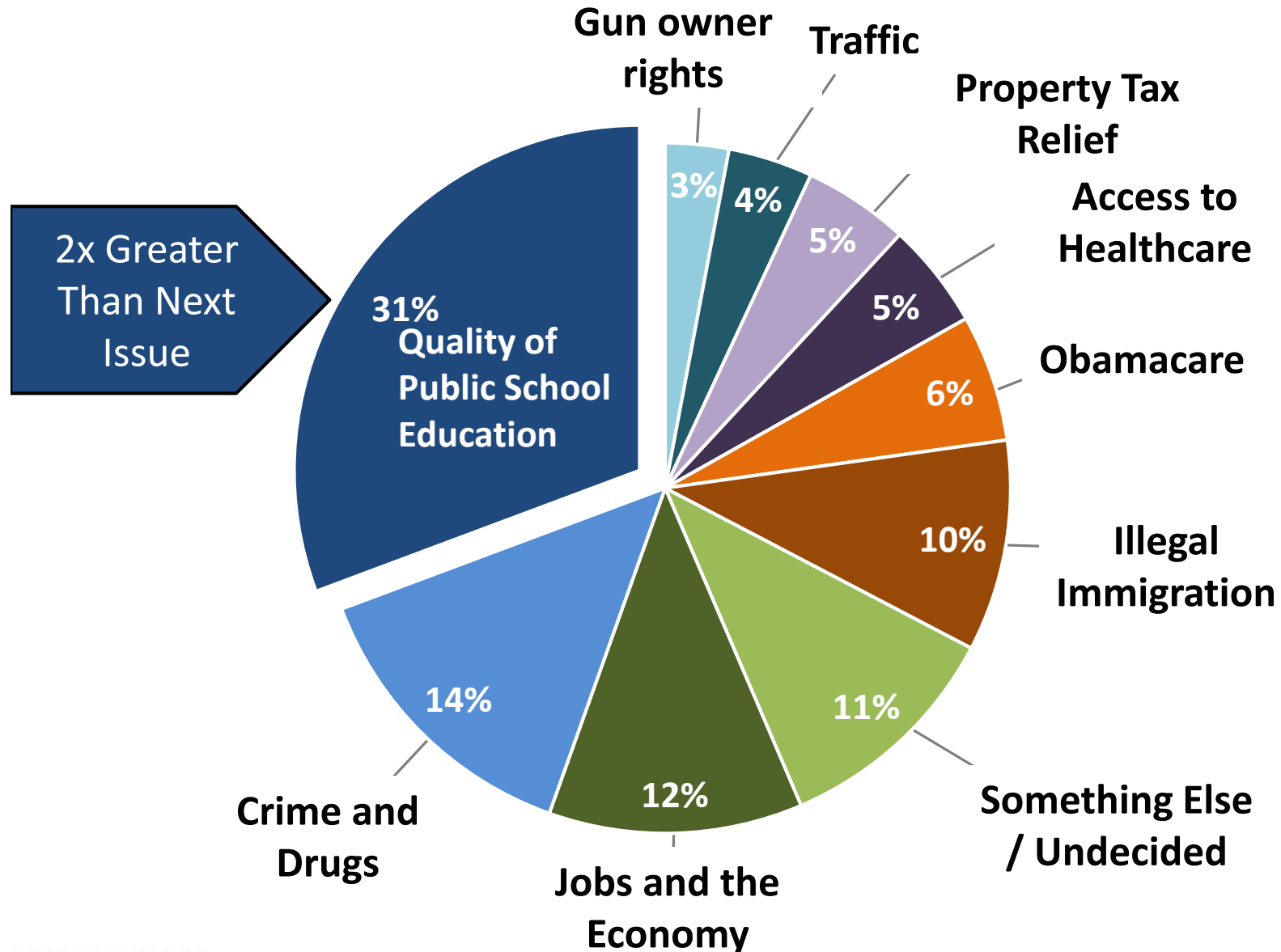


“...in certain zip codes, a teen girl has a higher chance of giving birth before age 19 than ever attending college.” - North Texas Alliance to Reduce Teen Pregnancy

Zip codes 75203, 75212, 75215, 75216, and 75220 have teen birth rates similar to Burkina Faso, the Gambia and Somalia



Education: Quality of Public Schools #1 Concern of Dallas Voters



Education: Progress on Multiple Fronts

Early Childhood Education

Since 2012



+ 18%

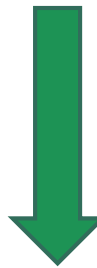
Children
Enrolled in
Pre-K

+ 5%

3rd Grade
Literacy
Rate

“Improvement Required” Schools

Since 2014



Dallas ISD

-21 IR Schools
-14,209 Students
(-47%) Students

Houston ISD

-3 IR Schools
+2,000 Students
(+7%) Students



Test Score Improvement



+ 40%

College Ready
STAAR
Assessments
(Since 2012)

+ >30%

IR School 5th Gr.
Math & 8th Gr.
Science scores
(Since 2014)

Collegiate Academies

18 by Fall 2017

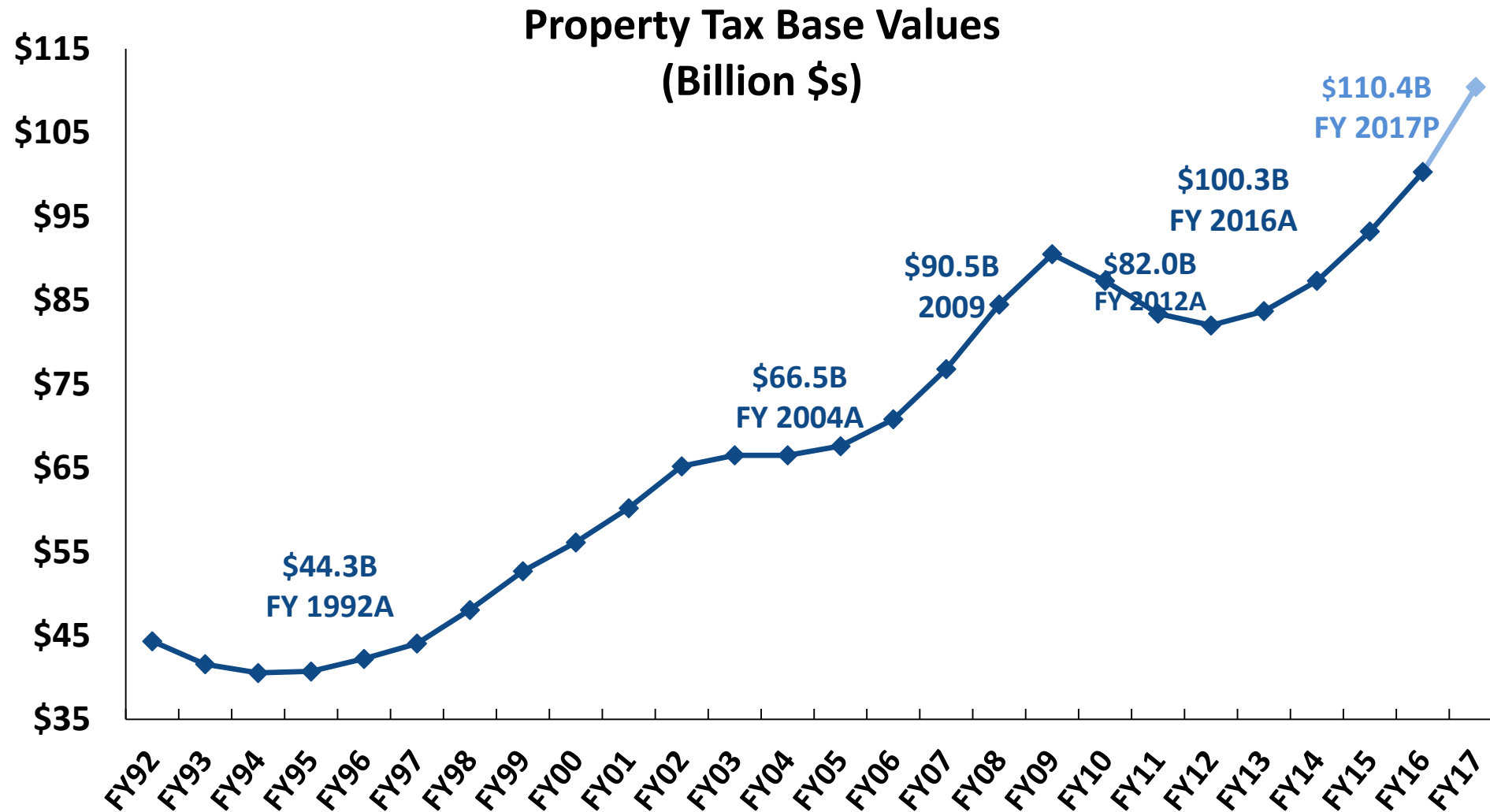
43 Corporate Partnerships



Education: >40 Institutions Now Partnering With DISD Collegiate Academies in 18 High Schools

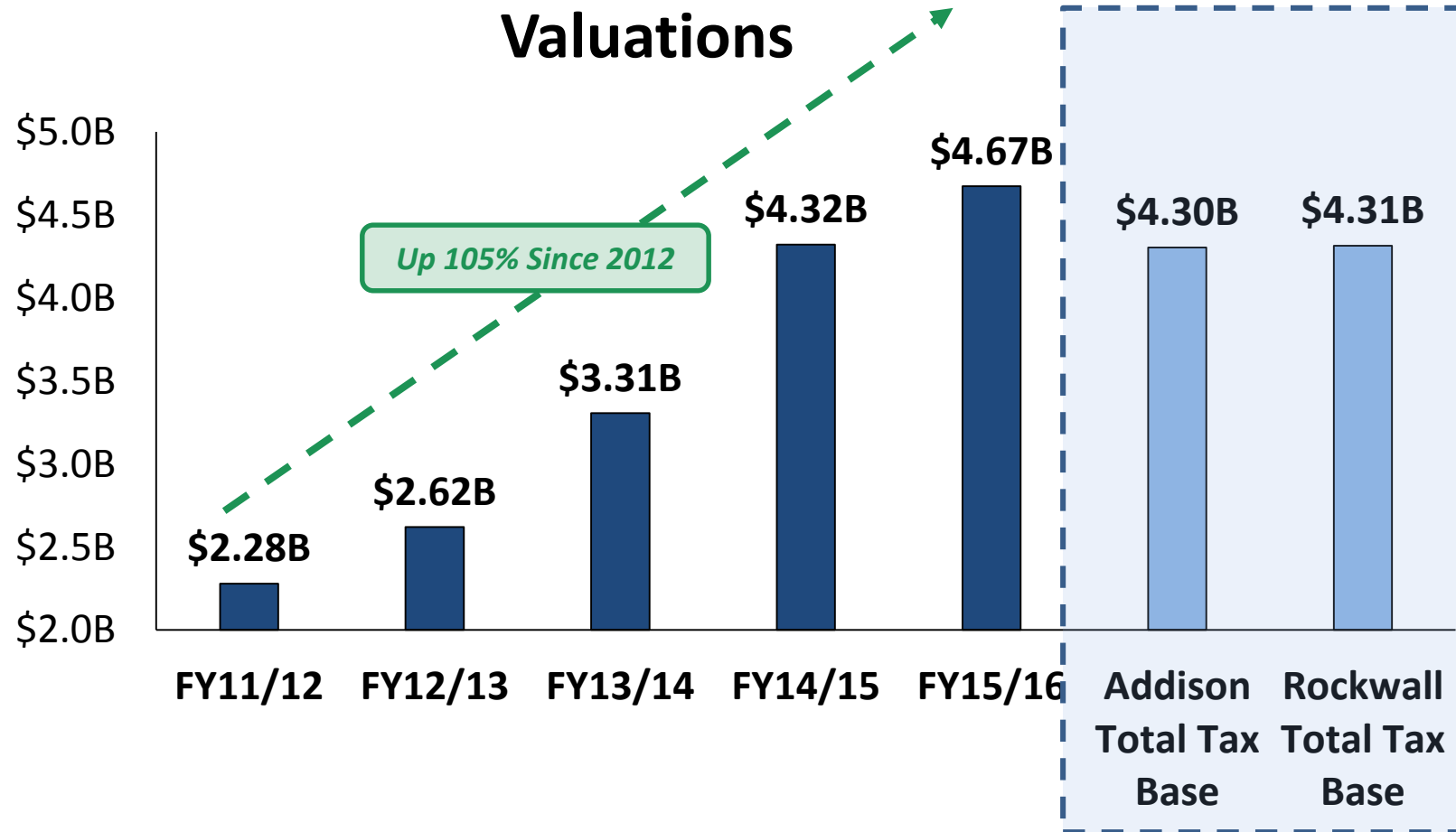


Dallas Economy: Strong & Expected to Continue Growing



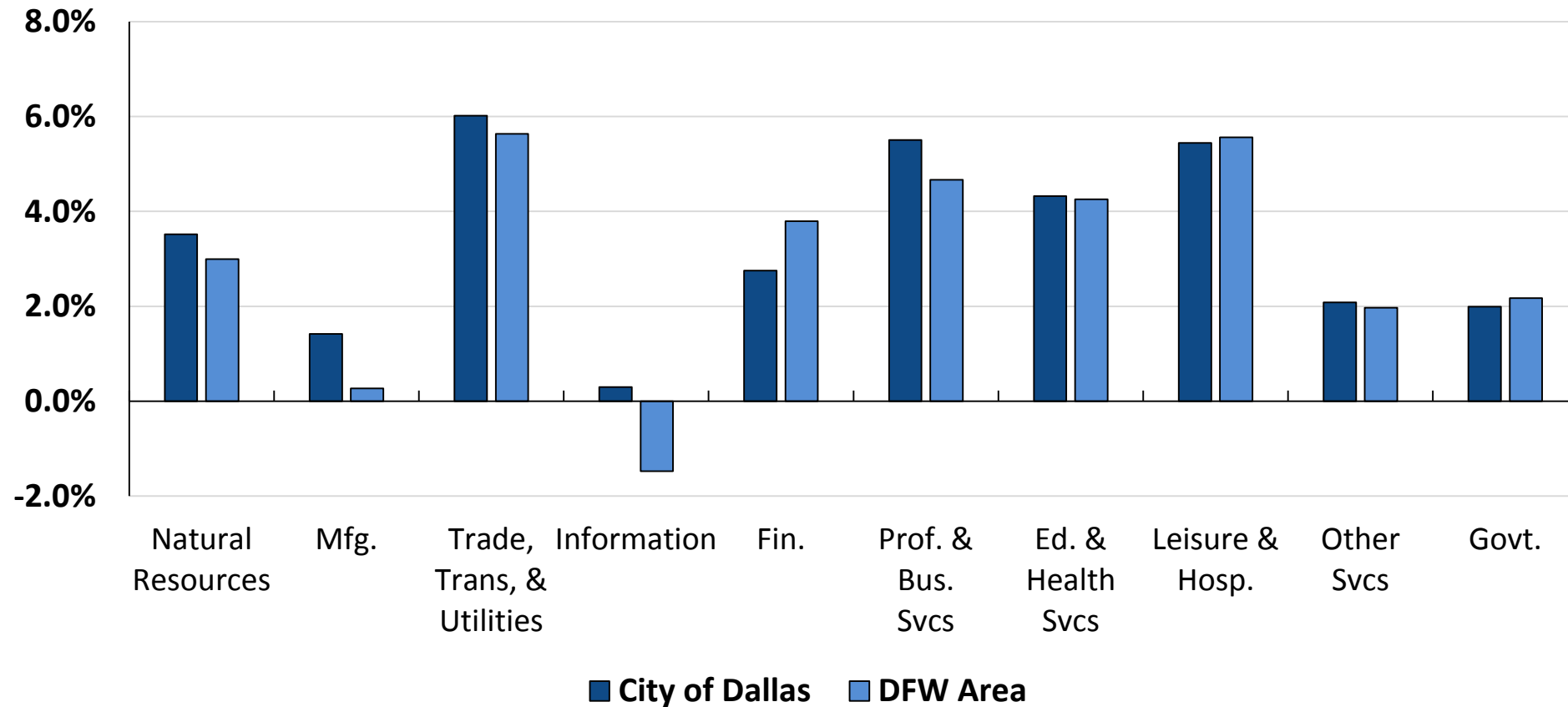
Overall City Growth: New Dallas Permits Exceeding Total Value of Addison/Rockwall Tax Base

City of Dallas: Annual New Permit Valuations



Jobs: Strong Growth Across Sectors in City of Dallas & Broader DFW Area

2014-2015 Estimated Job Growth by Sector *City of Dallas & DFW Metro Area*

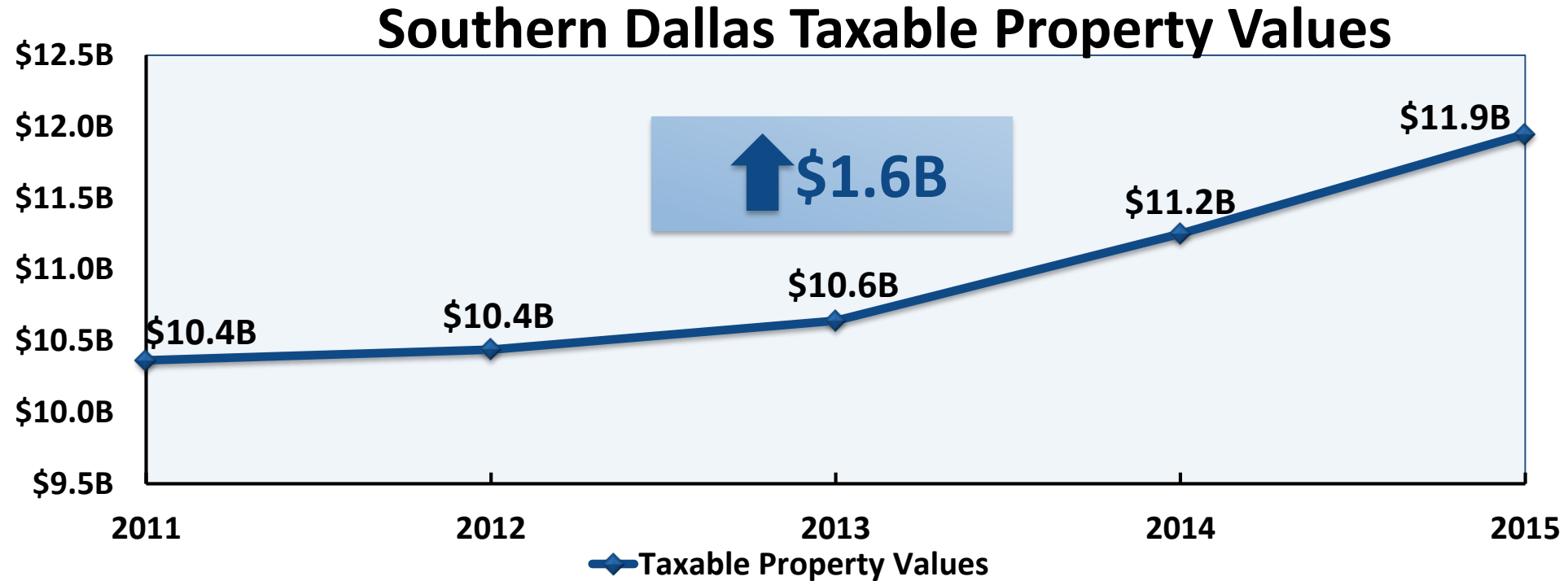


Dallas Continues to Attract Major Corporate HQs

Headquarter Relocations to DFW from 2010-2016



Southern Dallas: Increased Investment Leading to Growth in Tax Base



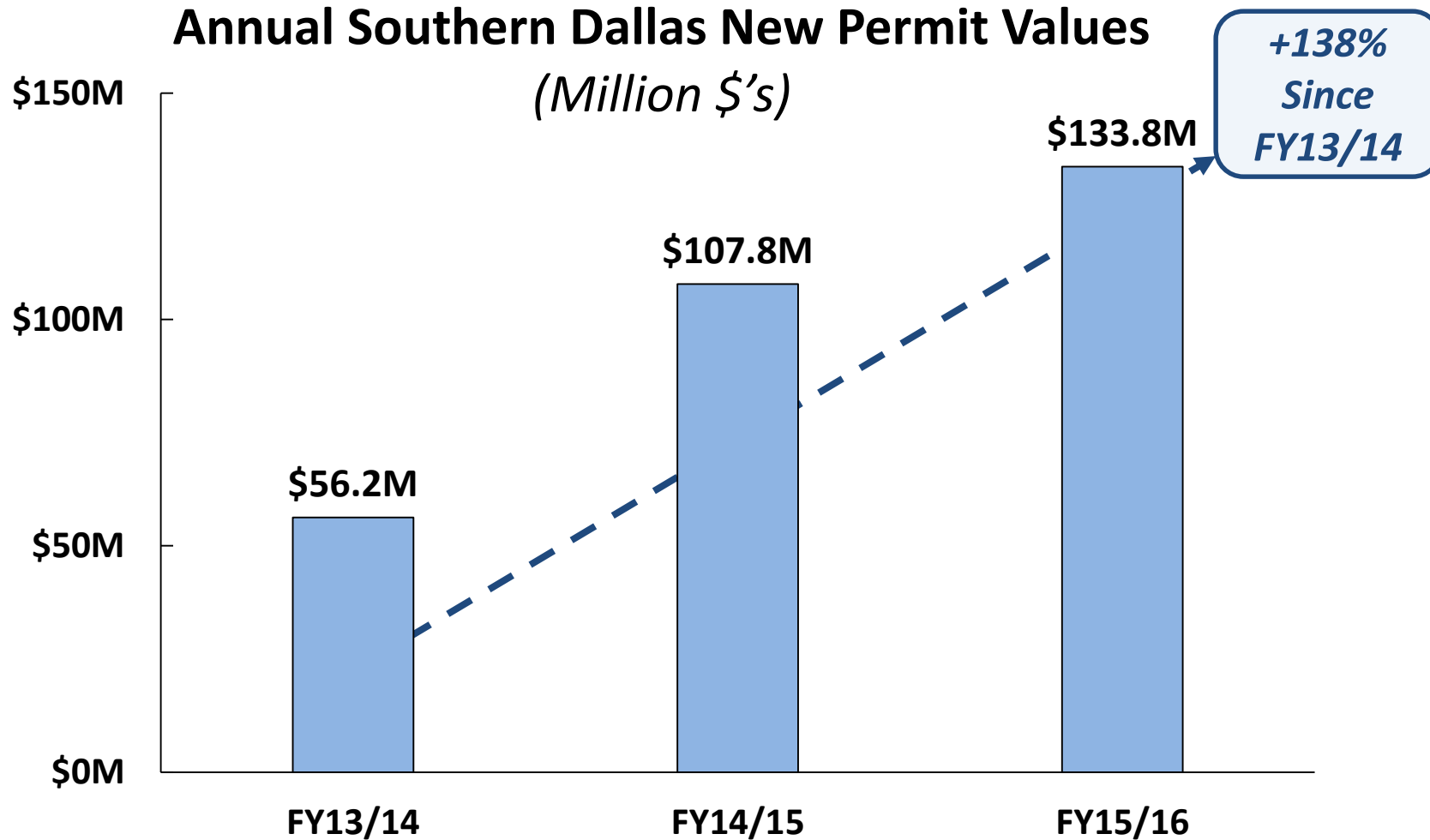
25%
Since 2012

Real Property Values

77 M
Annually

Residential Investment

Southern Dallas: >100% Increase in Annual Permit Values



Downtown Dallas: By the Numbers

90+

Developments
Underway

14+

Hotels Under Construction

10,000+

Residents
City Center

50,000+

Residents
Greater Downtown

7,000+

Residential Units
Under Construction

6,400+

Residential Units
Announced

94%

Occupancy Rate

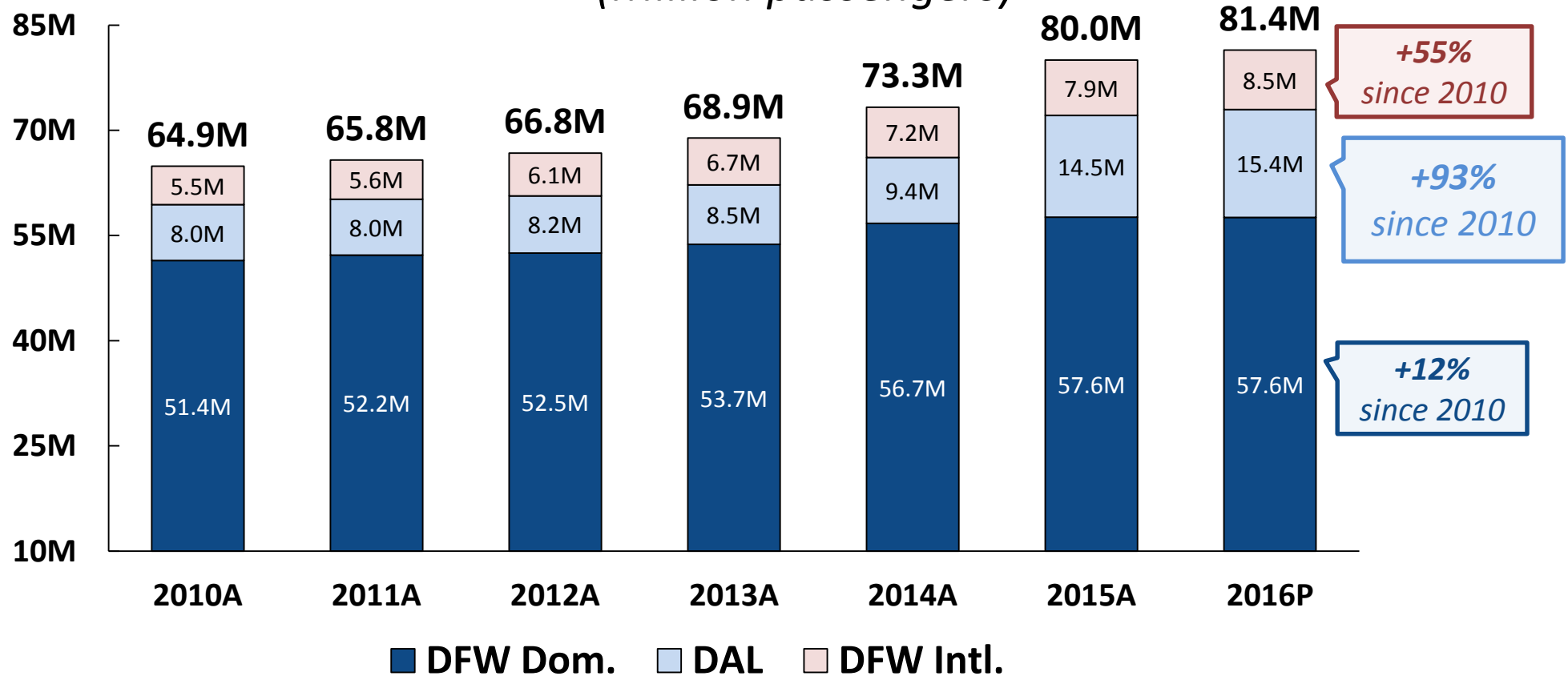
72

Restaurants
Opening in 2016



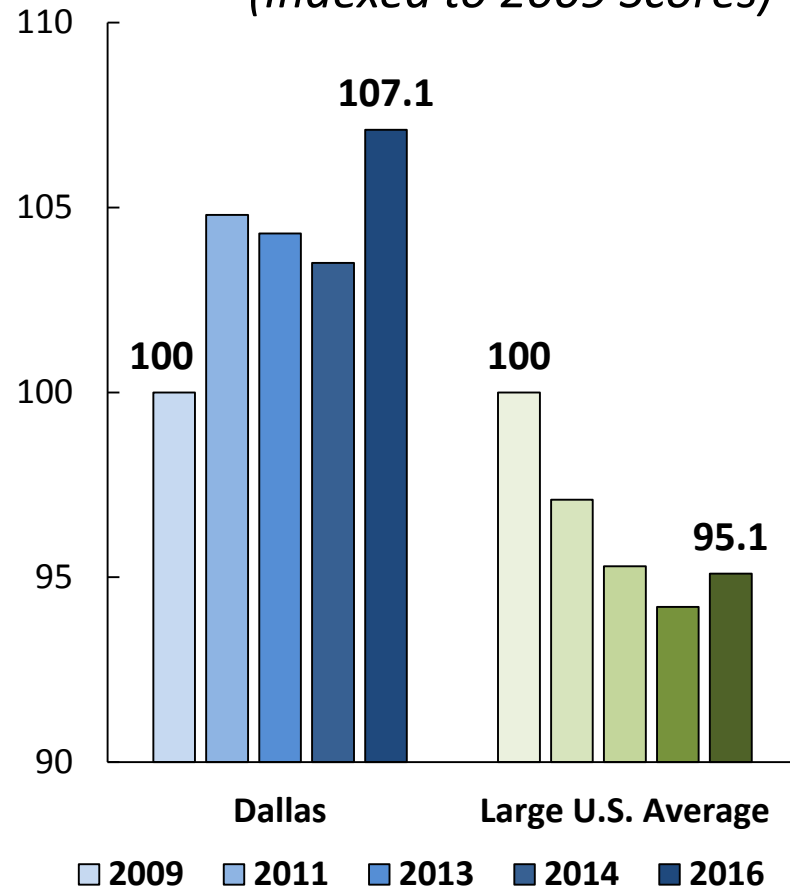
Airports: Total Metroplex Passenger Traffic up 26%, Led by Strong Growth in DAL & DFW International

Metroplex (DFW + DAL) Passenger Traffic Growth (Million passengers)

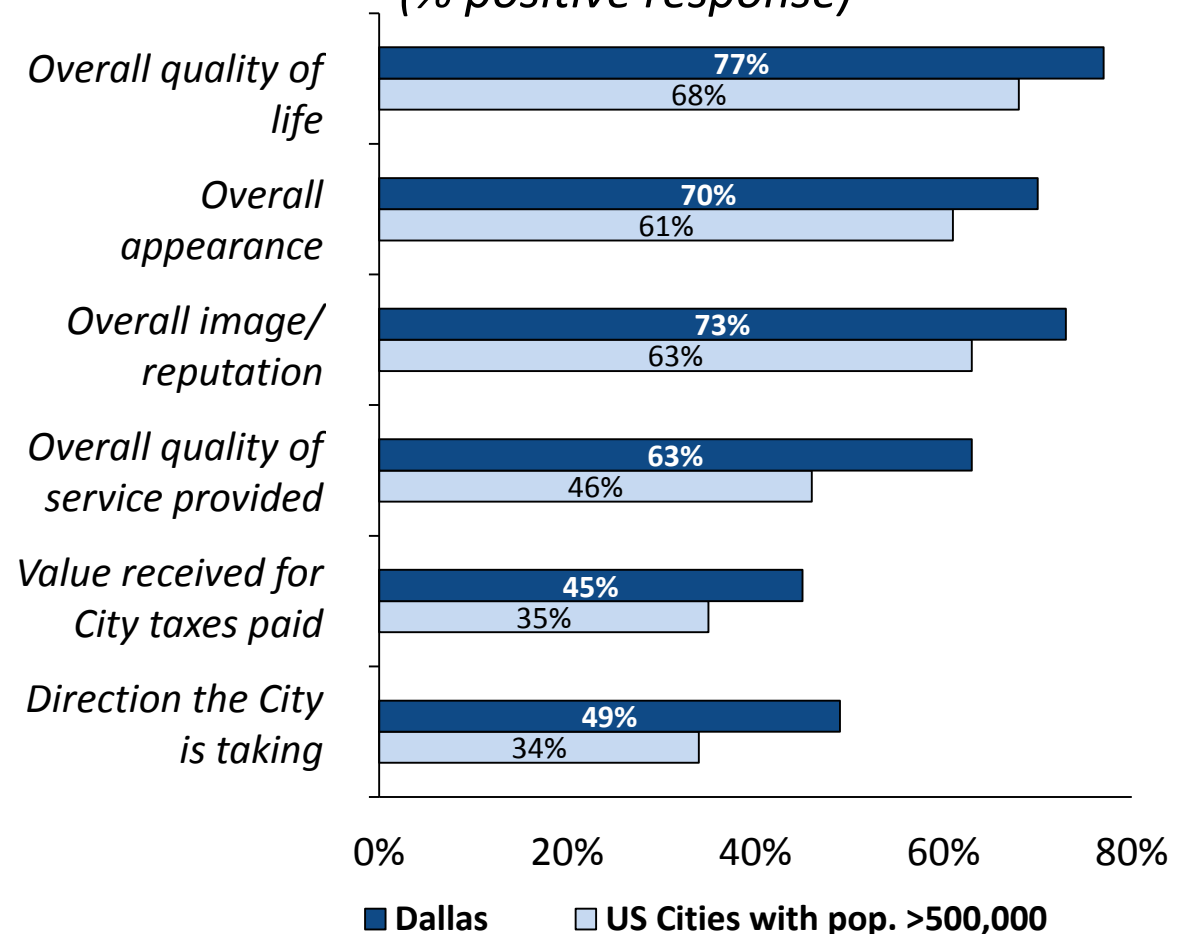


Citizen Satisfaction: Trending Positively, Especially When Compared to Other Major Cities

Change in Overall Citizen Satisfaction
(Indexed to 2009 Scores)



Citizen Perception of City
(% positive response)



The Future of Dallas

The Future: Trinity River Project



The Future: Fair Park



The Future: High Speed Rail



Note: Image of Tokyo high-speed rail, meant for illustrative purposes