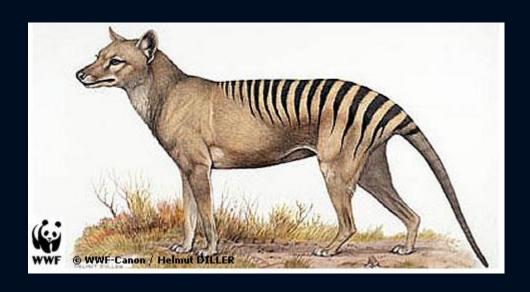
# Racing Toward Extinction

HOW OUR PASSION, INNOVATION AND VISION ARE CHANGING THE WORLD

JOHN BARTON
ASSOCIATE VICE CHANCELLOR
THE TEXAS A&M UNIVERSITY SYSTEM



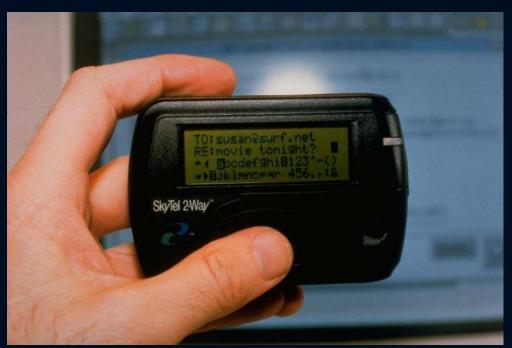






















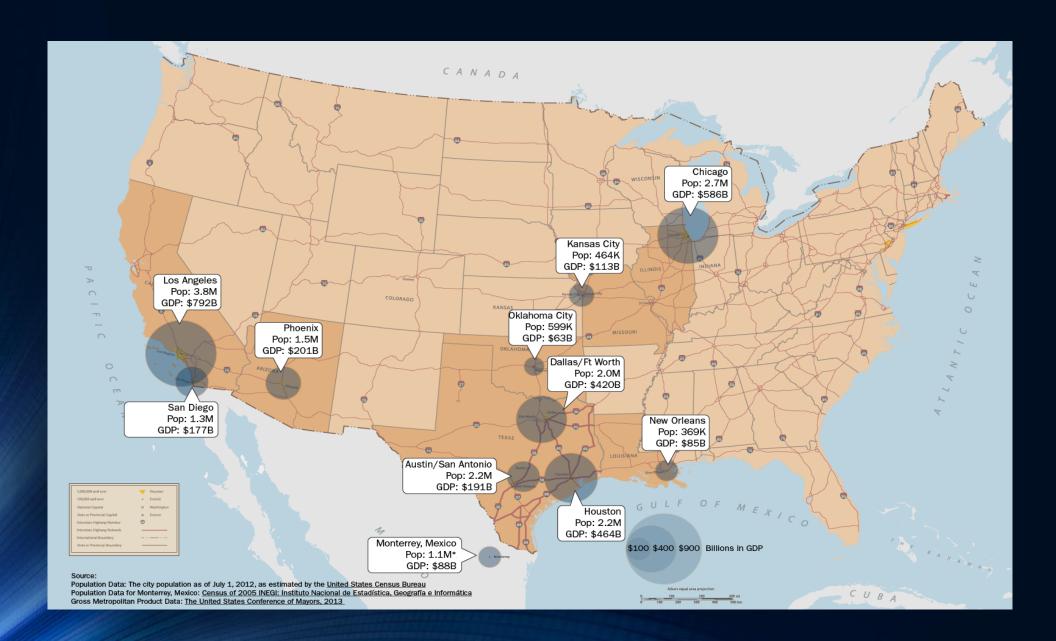






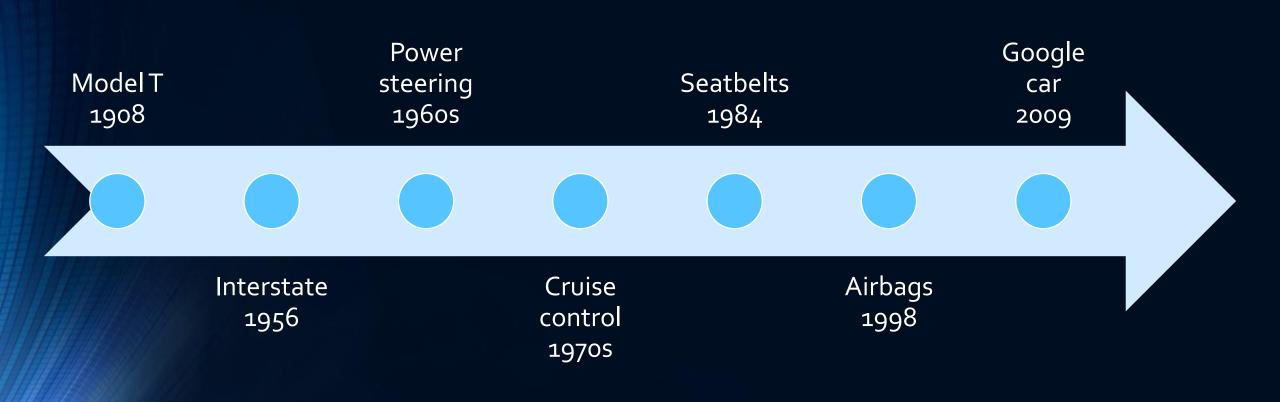


# Comparative Cities Population and GDP



# 1.3 million 3,700 20 – 50 million 38,000

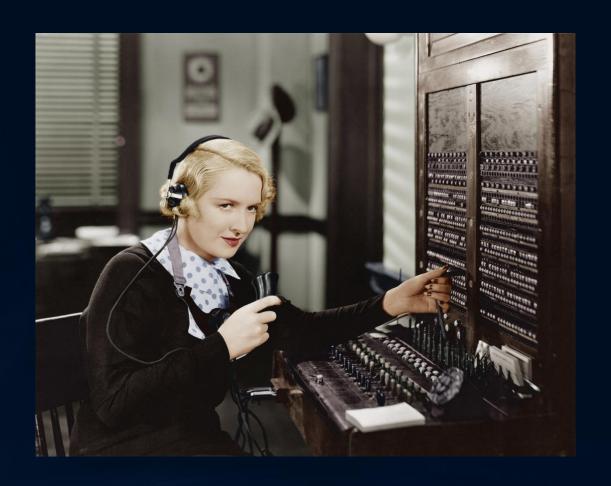
#### The Transportation Continuum



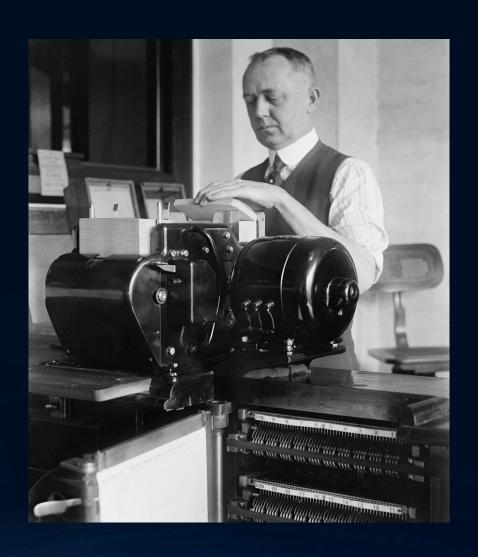
# From the Old ... To the New







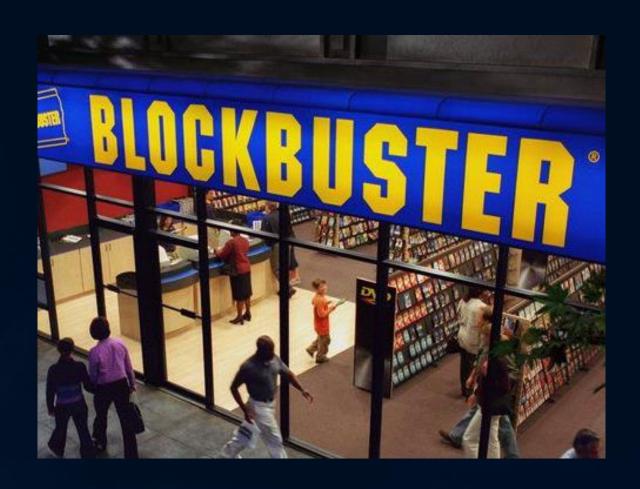








# The Not So Far Away Past ... The Present



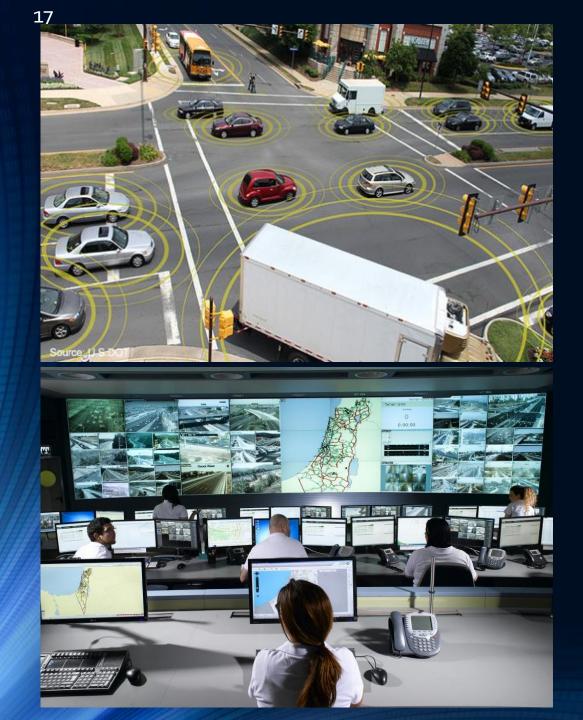
# Can you imagine?



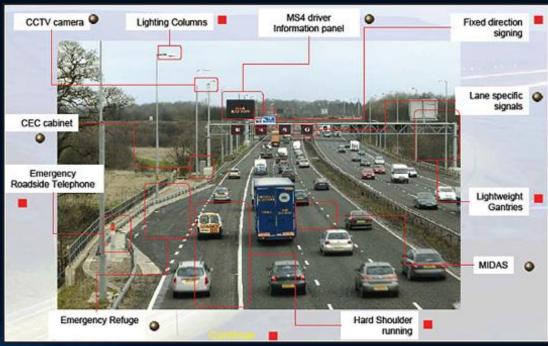












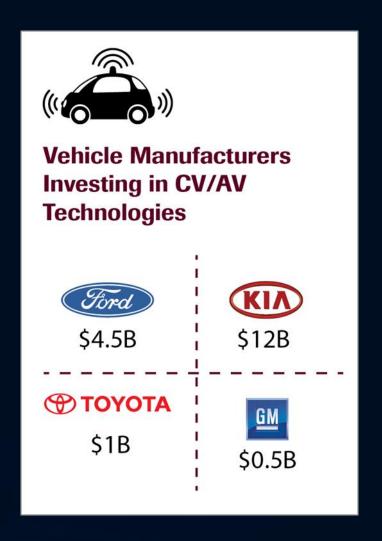
# **Aspects of Smart Communities**

- Renewable Energy
- Smart, Zero Energy Buildings
- Intelligent Transportation
- Smart Water
- Smart Healthcare
- Internet of Things
- Industry 4.0
- Sustainability
- Cyber Security



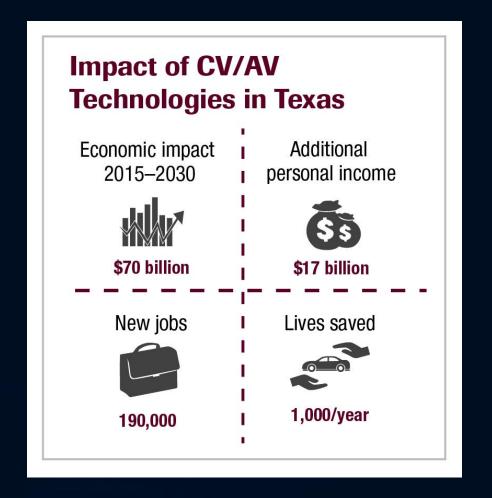
#### Automotive Market

- Vehicle manufacturers are investing in CV / AV technologies
- Consumer awareness / interest high
- New partnerships are being formed
  - e.g., GM invests in Lyft



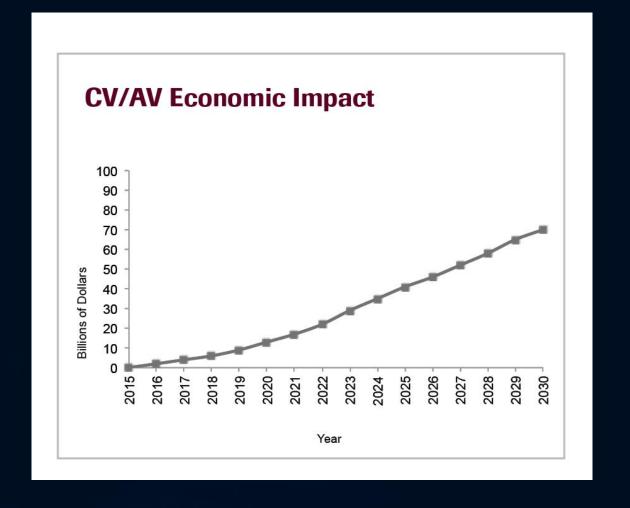
### Estimated Impacts in Texas

- Texans could see economic impacts of:
  - New jobs
  - Additional income
  - Reduced congestion
  - Reduced crashes
  - Saved lives



### Estimate of Impacts

- Potentially over \$70 billion by 2030
- 190,000 new jobs
- \$17 billion in additional income



#### INNOVATION STRATEGY FOR SUCCESS



**Private Sector** 

**Public Sector** 

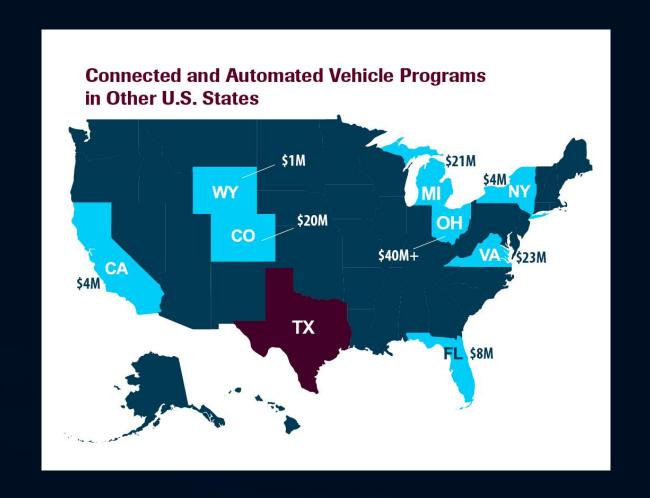


Academia

Consumers

#### National Initiatives

- CV Pilots
- Smart Cities
- DOT Investments
- DOT/Academia Collaborations



#### Innovation and Collaboration Centers



THE TEXAS A&M UNIVERSITY SYSTEM RELLIS CAMPUS

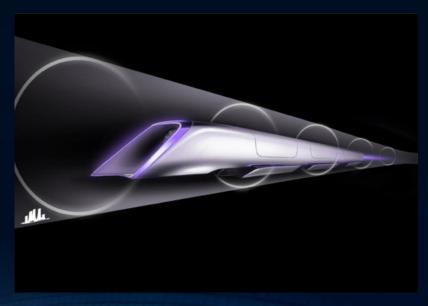














### What is possible?

- Greater growth in sharing economies?
- Transportation as a service?
- Shifts in global economies?
- Emergence of Smart villages?
- Worldwide internet coverage?



#### How will we...

- build a network that will allow these things to work?
- pay for all of it?
- adjust to changing technologies?
- manage if the Internet goes down?
- answer the social and political questions that come from these new technologies?



#### And what will we do with Flo?



# Above all ..... It is personal!

