

**William L. Siegel**

Shareholder

214-672-2126

bsiegel@cowlesthompson.com

Practice Areas

- Banking and Credit Transactions
- Bankruptcy and Creditors' Rights
- Commercial Litigation
- Corporate and Business
- Hospitality and Lodging
- Real Estate Litigation
- Real Estate / Real Estate Finance

**Practice Emphasis**

William L. (Bill) Siegel is a Shareholder and Section Head of the Cowles and Thompson Bankruptcy and Creditors' Rights Practice Group as well as a member of the Corporate and Business Practice Group. His experience includes representing individuals and business entities in their corporate and transactional affairs, including drafting and negotiating agreements of all types, and representing individuals and business entities in disputes that may arise in litigation in State and Federal Courts. He also represents debtors, creditors, Trustees, and Committees in bankruptcy matters in Chapter 7 liquidations and Chapter 11 reorganizations. His clients include small and medium-sized businesses, start-up technology companies, and partnerships.

Business Representation

- General Counsel representation for numerous businesses, including handling transactional and corporate affairs, lease negotiations, asset and stock sales, employment/non-compete/confidentiality issues, strategic planning, as well as day-to-day issues that arise in the ordinary course of business.
- Representation of numerous businesses in disputes ranging from breach of contract, fraud, deceptive trade practices, and collection.
- Representation of shareholders and partners in minority shareholder/partner oppression disputes/lawsuits.

Bankruptcy

- Represents debtors, creditors, and trustees in Chapters 7 and 11 bankruptcy proceedings.
- Assists debtors with informal workouts, focused on the goal of avoiding a bankruptcy filing.
- Represents equipment financing companies in numerous bankruptcies in Texas regarding motions to assume or reject equipment financing leases, and motions to modify the automatic stay to take possession of equipment.
- Represents landlords regarding motions to assume or reject leases, and motions to modify the automatic stay to take possession of the premises.
- Represents creditors and equity interest holders in bankruptcy and workouts.
- Represents creditors in Chapter 5-related bankruptcy adversary proceedings (preference and fraudulent conveyance).

Publications and Speaking Engagements

Bill Siegel is a sought-after speaker, moderator, and commentator, especially concerning areas related to business formations (from sole-proprietorships to partnerships to corporations); contracts, obligations, and responsibilities of corporate leadership; reorganization; and bankruptcy. He has also led presentations at the National CLE Conference on topics of Bankruptcy Law and the Texas Real Estate Commission, and he is a frequent lecturer before various professional organizations regarding corporate law and bankruptcy.

- e2e Forum, moderator, North Dallas Chamber, February 2016
- KRLD-AM 1080, interviewed re: Sports Authority and its financial and restructuring issues, February 2016
- “Real World Tax Advice for the Rest of Us,” moderator, 1st Tuesday Connections, North Dallas Chamber of Commerce, November 2015
- “Advantages and Disadvantages of Corporations,” presenter, Cowles & Thompson Legal Risk Management Seminar, Frisco Chamber of Commerce, October 2015
- “An Overview of Bankruptcy – It’s a Jungle Out There,” Dallas Bar Association, North Dallas Clinic, December 2014
- KTVT CBS-affiliate and KTXA 21, interviewed re: Texas Rangers’ bankruptcy and action, August 2010
- “Still No Decision on Rangers Sale,” quoted source, *Dallas Business Journal*, June 2010
- KRLD-AM 1080, interviewed re: Texas Rangers’ breakup fee between Greenberg and Ryan, June 2010
- “Greenberg-Ryan Could Get \$10M Breakup Fee,” quoted source, *Dallas Business Journal*, June 2010
- “Bankruptcy Next Step in Texas Rangers Saga as Hicks Tries to Wrap Up Sale,” quoted source, *Fort Worth Star-Telegram*, May 2010
- “VarTec Founders Seek End to Suit – Mitchells’ Lavish Lifestyle Remains Key Issue,” quoted source, *Dallas Business Journal*, August 2009
- “Superior Air Parts Action Likely to Focus on Equity,” quoted source, *Dallas Business Journal*, July 2009
- “SBA to Take Control of Fund that Owes Money,” quoted source, *Dallas Business Journal*, May 2009
- “Auto Dealerships Discuss Bailout Possibility,” interviewed by Shaun Rabb, KDFW Fox 4 News, November 2008
- “Bankruptcy,” speaker, 2007 Tax & Accounting Expo, East Texas Chapter, Texas Society of Certified Public Accountants, 2007
- “Bankruptcy,” speaker, ABA Business Law Section, semi-annual meeting, San Francisco, CA, 1999
- “Attorney Liability – Is This the New Twilight Zone?,” author, *The University of Memphis Law Review*, Vol. 27, No. 1, 1997
- “Bankruptcy Issues Related to Intellectual Property Licenses – Assumption and Rejection of Executory Contracts,” speaker, ABA Business Law Section, semi-annual meeting, Nashville, TN, 1996
- “Attorney Liability – Is This the New Twilight Zone?,” speaker, National Conference of Bankruptcy Judges, Memphis Bar Association, San Diego, CA, 1996
- “Treatments of Covenants Not to Compete in Bankruptcy,” ABA Spring Conference, 1993
- KRLD-AM 1080, numerous interviews re: the American Airlines and Hostess bankruptcies

Education

- J.D., University of Toledo College of Law, 1982
- B.S., Miami University - Ohio, 1979

Court Admissions

- Admitted to the State Bar, 1982
- U.S. Court of Appeals for the Fifth Circuit
- U.S. District Court, Northern District of Texas
- U.S. District Court, Eastern District of Texas
- U.S. District Court, Southern District of Texas
- U.S. District Court, Western District of Texas

Special Honors

- Rated AV Preeminent® by Martindale-Hubbell®, the facilitator of a peer review rating process. Ratings reflect the anonymous opinions of members of the bar and the judiciary.
- Selected for inclusion in *Texas Super Lawyers*® by Thomson Reuters Super Lawyers®, 2004-2017.
- Selected for inclusion in *Best Lawyers in Dallas, Bankruptcy & Workout*, by D Magazine, 2013, 2016.

Memberships

- State Bar of Texas
- Dallas Bar Association
- American Bar Association
- Rotary Club of Park Cities
- North Dallas Chamber of Commerce, Board Member, Chair-Elect
- Big Thought, Inc., former Chairman of the Board
- Association of Corporate Growth, Program Committee
- The Real Estate Council, Professional Services Committee



Beth Harbin
Senior Director Communications

As Senior Director of Communications at the nation's largest airline in terms of originating domestic passengers, Beth Harbin understands the power of the press and the impact of a positive corporate reputation. She leads the Communications department at Southwest Airlines Co. that has won such awards as the Lone Star Award from the Texas Public Relations Association and Corporate Communication Team of the Year designations from both *PR Week* and the North American Excellence Awards.

Beth has more than 20 years of experience, having worked in account service for both advertising and PR agencies before joining Southwest Airlines.

In addition to media relations, Beth's teams lead the Company's communication with its more than 50,000 Employees, its corporate blog, internal and external media measurement, graphic design, and multimedia – as well as a collaborative Employee intranet, a monthly full-color magazine, and a weekly video newscast.

A St. Louis native, Beth graduated from the University of Colorado/Boulder's School of Journalism and Mass Communication, is on the Board of Directors for the North Dallas Chamber of Commerce and is a graduate of the Arthur Page Society's Next Level Leadership program.

Jayde Ashford Brown



Associate

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Dallas

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PRACTICES

Labor and Employment

EDUCATION

JD, 2013, The University of Texas School of Law

BA, 2010, *cum laude*
Pepperdine University

ADMISSIONS

Texas

United States District Court for the Northern District of Texas

United States District Court for Southern District of Texas

United States District Court for Eastern District of Texas

United States District Court for Western District of Texas

LANGUAGES

Spanish

BIOGRAPHY

Jayde Ashford Brown represents corporate clients in management-side labor and employment matters arising under federal and state law, including, but not limited to Title VII, the FLSA, the FMLA, the ADA, the ADEA, and workers compensation under Section 451 of the Texas Labor Code. In addition to litigation, Jayde counsels clients on best practices relating to hiring and termination decisions, employment policies and employee investigations, and the OFCCP and related AAP obligations for federal contractors and subcontractors. Jayde also prepares and negotiates separation and release agreements, employment contracts and independent contractor agreements, and non-competition and confidentiality agreements. In addition, Jayde counsels clients regarding labor and employment obligations and representations in connection with mergers and acquisitions, including, but not limited to proper classification of employees (e.g. exempt/non-exempt, employee/independent contractor, etc.).

Jayde also represents employers and high-level employees in connection with disputes involving misappropriation of trade secrets, tortious interference, unfair competition, and a variety of complex contractual disputes, including those involving requests for emergency injunctive relief.

REPRESENTATIVE EXPERIENCE

The following represents experience prior to joining Andrews Kurth:

- Assisted in successfully defending employers against allegations of discrimination, retaliation, harassment, failure to accommodate, defamation, breach of contract, and other violations of state and federal law
- Handled all aspects of case management as lead associate on multiple cases; managed collection, review, and production of documents in multiple cases; managed document-review and internal litigation support staff on projects
- Drafted and assisted with drafting various motions; prepared and responded to various pretrial motions; drafted and responded to written discovery; drafted position statements and mediation statements; assisted with depositions; assisted with hearings in state and federal courts
- Conducted employment related trainings to managers and hourly employees on employment law issues
- Drafted and updated numerous Employee Handbooks; assembled comprehensive, multi-state guide to employee leaves of absence; drafted fifty-state survey regarding laws governing covenants not to compete; prepared various publications and presentations discussing employment issues

Jayde Ashford Brown

- Independently handled numerous pro bono cases relating to immigration matters; assisted colleagues with various matters requiring Spanish language skills; won firm's 2014 Most Valuable Translator Award for 123 hours of pro bono service

INSIGHTS

- Federal Compliance Checklist: Drafting Exempt Employees' Job Descriptions *Bloomberg Law* (December 1, 2017)
- Proposed OFCCP—EEOC Merger: A Match Made in Heaven? *American Bar Association Section of Labor and Employment Law Newsletter, Volume 46, Number 1* (Fall 2017)
- Appeal of Revised E.O. Before SCOTUS Deemed Moot (October 24, 2017)
- President Trump Imposes Travel Restrictions against North Korea, Chad, and Venezuela and Removes Restrictions against Sudan (October 3, 2017)
- New EEO-1 Pay Reporting Requirements Stayed Indefinitely; Obligation to Report Original Component Stands (August 31, 2017)
- Revised Form I-9 Published (July 24, 2017)
- United States Supreme Court Narrows Scope of Injunctions against Executive Order Regarding Travel Suspensions (June 27, 2017)
- Ninth Circuit Court Rules Against Key Provisions of Executive Order Regarding Travel Suspension (June 16, 2017)
- Fourth Circuit Court Issues Ruling Against Executive Order Regarding Travel Suspension (May 30, 2017)
- Fourth and Ninth Circuit Courts to Review Latest Executive Order Regarding Travel Suspension (April 17, 2017)
- Hawaii Federal District Court Converts TRO Against New Travel Suspension Executive Order to a Preliminary Injunction; Administration Appeals Ruling (April 4, 2017)
- Two Federal Courts Block President Trump's Latest 90-Day Travel Suspension (March 21, 2017)
- President Trump Issues Revised Executive Order Regarding Travel Suspension (March 10, 2017)
- Ninth Circuit Court Denies Government's Request to Reinstate Travel Suspensions (February 10, 2017)
- Impact of Immigration-Related Executive Order on Global Employers (February 7, 2017)
- Status of OFCCP-Related Executive Orders Under the Trump Administration (February 1, 2017)
- 7 Tips For Accommodating Breastfeeding Mothers in The Workplace *Straightline* (Fall 2016)
- "Ten Employer Resolutions for 2015: Implementing Lessons Learned From Last Year," *Bloomberg BNA - Daily Labor Report*, Co-Author (February 2015)
- "What if Heather has two *Legitimate* Mommies in Texas," *Texas Family Law Section Report*, Author (Spring 2012)

BRIEFINGS, SEMINARS & SPEECHES

- Panelist, "Professional Development," Southwest Region of the National Black Law Students Association Convention (January 11, 2018)
- Participant, Texas Minority Counsel Program (November 9-10, 2017)
- Group Lead, State Bar of Texas Networking Through Service Project sponsored by Wal-Mart (November 8, 2017)
- Speaker, North Dallas Chamber of Commerce Business of the Year Awards Luncheon (October 31, 2017)
- Host Committee Member, Institute for Inclusion in the Legal Profession Symposium on the State of Diversity and Inclusion in the Legal Profession (October 25, 2017)
- Panelist, "Cities (and States) Going Rogue: Navigating Through City and Local Ordinances Impacting Employers Throughout the U.S.," American Bar Association Employment & Labor Relations Regional Conference (September 28, 2017)
- Host, 10th Annual Women in Business Awards Luncheon and Tradeshow, *Dallas Business Journal* (August 22, 2017)

Jayde Ashford Brown

- Speaker, "Using Social Media in the Hiring Process: Navigating the Internet Applicant Rule," 2017 ILG National Conference (August 3, 2017)
- Host and Panel Moderator, Dallas Civil District Judges Panel, NEW Roundtable, Inc. Influencer Event (June 19, 2017)
- Discussion Group Leader, Dallas Bar Association Law Student Professionalism Program (June 1, 2017)
- Speaker, "ADA Accessibility Requirements: Common Issues and Best Practices," Perot Museum Training (May 24, 2017)
- Speaker, "Client Training on the Family Medical Leave Act, Americans with Disabilities Act and the Intersection with Workers' Compensation Issues," (May 4, 2017)
- Speaker, "Employment Issues in the Workplace: Social Media and Sexual Harassment," Head Start of Greater Dallas Training (March 2017)
- Speaker, "Rules of Employment Webinar Series: Staying Out of the Government's Spotlight: OFCCP Compliance" (January 17, 2017)
- Speaker, "Ten Tips to Practicing Law in the Real World," Council on Legal Education Opportunity (CLEO) (September 10, 2016)
- Speaker, "When It's Time to Go: Termination & Related Issues Fact Pattern," TPC Training (August 2016)
- Speaker, "Workplace Bullying," Head Start of Greater Dallas Training (March 2016)

AFFILIATIONS

- State Bar of Texas
- Dallas Bar Association
- Dallas Association of Young Lawyers, Young Employment Labor Lawyers Committee
- J.L. Turner Legal Association
- North Dallas Chamber of Commerce, Board Member (May 2017 – Present)
- Head Start of Greater Dallas, General Counsel (April 2017 – Present)
- Head Start of Greater Dallas, Board Member (April 2016 – Present)
- North Dallas Chamber of Commerce, Executive Committee Member and Chair of Small Business Committee (January 2018-Present)
- The NEW (Network of Empowered Women) Roundtable, a Consortium of African-American Female Attorneys, Executive Committee Member (January 2014- Present)

IN THE NEWS

- Featured in "Litigator Q&A: Management Attorneys Discuss Trends in DOL Enforcement, Defense Tactics and New Overtime Rules," *Bloomberg BNA* (November 29, 2016)

Rob Causey

Managing Director at Higginbotham & Associates

Summary

With 28 years of experience in the employee benefits and insurance industry and as Managing Director of the Dallas Office of Higginbotham, I serve as a health and welfare benefits strategic consultant for our clients and service teams. I strive for innovation and creativity while delivering excellence in client service.

Since starting the Dallas Office in 1999, Higginbotham has expanded our service offering to include the following subject matter experts:

- Compliance and ERISA Attorneys
- Health Risk Management Directors
- Underwriting and Actuarial
- Health Reform Consulting
- M&A Due Diligence Specialists
- Communication Consulting
- Merger and Acquisition Consulting
- Pharmacy Benefit Analytics
- International Benefits Consulting
- Administrative Outsourcing and Technology
- Employee Advocacy/Call Center
- Retirement/401(k) Consulting

ABOUT HIGGINBOTHAM:

Since 1948, Higginbotham has served as a Single Source for insurance, risk management and financial services by providing access to commercial and personal property/casualty coverage, employee benefits, retirement plans, life insurance and executive compensation plans. With 24 offices around the state and over 700 employees, we are proud to be one of the 50th largest independent insurance brokerage firms in the U.S. and the largest based in Texas (Business Insurance, July 2014). Our mission: To exceed the expectations of our clients, employees, carriers and communities in a partnership to deliver a Single Source for insurance and financial services.

Specialties: Employee Benefits Consulting, Human Capital Strategies, Total Reward Optimization, Health Plan Design and Analytics, Healthcare Consumerism, Health Risk Solutions, Evidence-Based Medicine

Experience

Board of Directors

2003 - Present

Managing Director at Higginbotham & Associates

September 1999 - Present

Vice President at Aon

December 1996 - September 1999 (2 years 10 months)

Health and Welfare Consulting

Vice President at Alexander & Alexander, Inc.

November 1992 - December 1996 (4 years 2 months)

Health and Welfare Consulting

Group Sales Representative at MetLife

February 1988 - November 1992 (4 years 10 months)

Corporate Insurance Sales

Tax Accountant

January 1987 - February 1988 (1 year 2 months)

Oil and Gas Taxation

Education

Mississippi State University - College of Business and Industry

Bachelor of Professional Accountancy, Accounting, 1982 - 1986

Activities and Societies: Kappa Alpha Fraternity, School of Accounting Secretary, Varsity Cheerleader

Jay deVenny, FACHE

Chief Development Officer, Medical City Dallas

Jay deVenny, FACHE, is the Chief Development Officer at Medical City Dallas. In this role, Jay supports all service line strategic development and coordinates the strategic planning process while integrating hospital operations and affiliation development. His leadership has strengthened multiple tertiary service lines including neurosurgery, orthopedics, heart and vascular, GI, oncology, bariatrics and transplantation.

Prior to joining Medical City, Jay spent seven years leading various administrative and business development roles within Baylor Health Care System. He served as director of professional services at Baylor Regional Medical Center at Plano from 2008 through 2013, where he grew scoliosis, orthopedic oncology, weight loss surgery and pain management service lines. Additionally, he opened satellite scoliosis clinics in Fort Worth and Fort Lauderdale, Florida. Jay also served as a marketing and public relations consultant and administrative resident at Baylor Regional Medical Center at Plano, championing business development and operational initiatives.

Jay holds a Bachelor's in Communication Studies from University of Kansas, a MBA in Health Services Management from University of North Texas and is a Fellow of the American College of Healthcare Executives (FACHE).

Jay enjoys spending time with his wife, Betsy, and two children, Hunter and Harper. He enjoys playing golf and traveling with his family.

BIOGRAPHY

Charles Elk



Charles Elk serves as Vice President, Customer Service, at Oncor. In this role he leads a team responsible for the company's relationships with cities, customers and community organizations.

Charles joined the company in 1981 and has held numerous Customer Service and Public Affairs leadership roles.

Charles is a native of Bonham, Texas and is a graduate of Texas A&M University.

He resides in Sachse, Texas where he is active in the community, having served for several years as president of the local economic development corporation.

Charles and his wife Cindy are the parents of two children.

Joshua Gamlen is the Director of Rooms at the Hilton Anatole which has been an active partner with NDCC for over 20 years. Joshua is 21 year veteran of the Hospitality industry with Hilton Hotels and has been an active community member of the city of Dallas since arriving just over seven years ago after spending time with Hilton in San Diego and Anaheim California. Joshua also serves on the board of the Travis Frederick Blocking Out Hunger board.

Dustin Gadberry started Gadberry Construction in 2001 while attending University of Texas at Arlington's computer science engineering program. After the company's early success, he decided to take a break from college to focus on the health of the company. Upon stabilizing his client base, he went back to school in the evenings, so he could simultaneously build Gadberry Construction during the day, and graduated Cum Laude with a Business Management degree from the University of Texas at Dallas in 2007. Mr. Gadberry has also graduated from the prestigious SBA's Emerging Leaders Initiative Class of 2013, the Inaugural Class of 2014 for the Goldman Sacs 10,000 Small Businesses Initiative. Both of which equate to entrepreneurial MBAs whose curriculum was established by Interise and Babson College.



Mr. Gadberry spends much of his time outside of work engaging in many business associations, and has found a real passion for civically serving the community. Some of his notable positions are as follows:

Owner: City of Dallas
Appointed By: Pauline Medrano
Agency: Design District (Reinvestment Zone 8)
Position: District 2 Tax Incremental Finance (TIF) Board Member; 2013-2014

Owner: Small Business Administration (SBA)
Appointed By: Mark Langford
Agency: Small Business Development Center
Position: Board Member on the North Texas Advisory Board; 2014 - Current

Owner: City of Dallas
Appointed By: Adam Medrano
Agency: Landmark Commission
Position: District 2 Landmark Commissioner; 2014-2016

Owner: Preservation Dallas
Appointed By: Nicky Defreese
Agency: Board of Directors
Position: Board Member; 2016 - Current

Owner: City of Dallas
Appointed By: Katherine Seale
Agency: Historical Tax Abatement Task Force
Position: Task Force Member; 2016

Owner: North Dallas Chamber of Commerce
Appointed By: Bruce Bradford
Agency: Young Professional Organization
Position: President; 2014

Owner: Omar for Dallas City Council
Appointed By: Omar Narvaez
Agency: Dallas City Council Race
Position: Campaign Treasurer; Dec 2016 to Current

Other Notable Items:

Mr. Gadberry has been a member of Vistage since 2014, named one of Dallas' "Top 40 under 40," featured as a UTD Alumni Success Story, selected as the feature to speak alongside Mayor Annise Parker for the Build Up Houston kick off ceremony, is certified in OSHA 30, and featured 2017 panelist at State of Texas HUB Expo, and featured on Playmakers Talk Radio Show.

Gadberry Construction has consistently been ranked as one of the fastest growing companies in the Nation since 2014, selected as the City of Houston's Prime Contractor of the year for 2016, has collectively generated over \$60M in revenue, and has established offices in Houston and Austin.

Randall Graham

Vice President & Director of Marketing at Ebby Halliday Real Estate Inc.

randallgraham@ebby.com

Summary

N/A

Experience

Vice President & Director of Marketing at Ebby Halliday Real Estate Inc.

May 2003 - Present

Ebby Halliday Real Estate Inc. is one of the largest and best-known privately owned residential real estate firms in the country participating in approximately 18,000 property transactions annually, with a sales volume nearly \$6 billion. Ebby is No.1 in Texas and No. 11 in the nation.

The Ebby Halliday family of companies consists of Ebby Halliday Realtors, Dave Perry-Miller & Associates, Williams Trew Real Estate, Home Team Mortgage Company, Home Team Insurance and Texas Premier Title. There are approximately 1,600 staff and sales associates, with 30 offices. The company also offers in-house apartment and residential leasing, property management, and relocation.

Ebby Halliday, a 2005 Horatio Alger recipient, released her biography, Ebby Halliday: The First Lady of Real Estate, in Dec. 2008. www.ebbysbook.com.

VP & Dir of Marketing at EBBY HALLIDAY REALTORS

2002 - Present

Vice President at QuickSilver Interactive Group

March 1998 - June 2003 (5 years 4 months)

Account management, strategy, business development

Marketing

1987 - 1993 (7 years)

Education

Texas Christian University

Communications, Marketing, 1980 - 1985

Honors and Awards

North Dallas Chamber, Board of Directors

Billy D. Hines

Billy D. Hines
General Manager of NorthPark Center

I grew up in Richardson, actually Buckingham, Texas and the Dallas Retail Scene. My father was over Operations with Neiman-Marcus for 41 years.

I began my career with Mr. Raymond Nasher in 1975. I managed NorthPark East, a one million square foot mixed-use development. I added NorthPark Center to my responsibilities in 1985 and have been the General Manager for the past 33 years. I serve on the Board of Directors of the North Dallas Chamber of Commerce, am past Board Member for the Dallas Convention and Visitor's Bureau, am a Founding Member and past President of the Berkner Exchange Club.

It has been and continues to be a privilege to work for NorthPark Management Company.

Tony Kimmey, P.E.

Texas Infrastructure Practice Leader at Burns & McDonnell

Summary

With more than 30 years of experience as a civil engineer in transportation planning, design, construction management and maintenance services for roadway and rail projects, my experience includes providing services for both public and private clients working on and/or managing a variety of projects across the country, including roadway, highway, tollway and interstate design and reconstruction; general site civil design, such as paving, grading, drainage and utilities; and freight, commuter and light rail facilities. I have participated in all phases of project development, including feasibility studies, NEPA evaluation/clearance, permitting, conceptual design through final design, development of bid and procurement documents, construction management and maintenance operations. Let's connect on how we can partner on your next big project to make your company successful.

Experience

Texas Infrastructure Practice Leader at Burns & McDonnell

November 2009 - Present

As the Texas Infrastructure Practice Leader, my experience includes providing services for both public and private clients working on and/or managing a variety of projects across the country. I've worked on freight railroad, commuter and light rail facilities; roadway, highway, tollway and interstate design and reconstruction; and general site civil design such as paving, grading, drainage and utilities. I have participated in all phases of project development, including: feasibility studies, NEPA evaluation/clearance, permitting, conceptual design through final design, development of bid and procurement documents, construction management and maintenance operations.

Education

Texas A&M University

B.S. Civil Engineering, Civil Engineering, 1979 - 1983

George V. Marks, P.E.
Senior Vice President
Huitt-Zollars, Inc.

George Marks is a Senior Vice President at Huitt-Zollars, a Dallas-based engineering, architecture, and program management firm. He serves as Transportation Practice Leader for the firm, which includes planning, engineering, and program management for highway, transit, and aviation projects. Notable regional accomplishments have included major projects for the Texas Department of Transportation , NTTA, DART, the T in Fort Worth, DCTA in Denton, Dallas Love Field, and DFW International Airport. Within the western United States, he has guided Huitt-Zollars in undertaking similar transportation programs in eight states.

Mr. Marks received his Bachelor's and Master's degrees from the University of Pittsburgh and is a registered professional engineer in the State of Texas. His community activities include serving on the Board of Directors of the Frontiers of Flight Museum, the Uptown Improvement District in Dallas, and the Collin County Planning Board. He is also active with professional organizations such as the American Society of Civil Engineers and the Texas Council of Engineering Companies.

Revised October, 2016

Dr. Brian J. McAulay is currently serving as President of the Argosy University Dallas campus; it is his third university presidency (Parker University and Sherman College (Spartanburg, SC) were the other two). He is an American Council on Education Fellow, chairs site visits for the Southern Association of Colleges and Schools Commission on Colleges, and has served as chief academic officer at several healthcare-centered institutions in addition to his chief executive experience. He serves on the Boards of the North Dallas Chamber of Commerce, the Foundation for Chiropractic Progress and Life University (Marietta, GA). He owned and operated his own private health care practice for 14 years in suburban Philadelphia. He earned his Ph.D. in management from Temple University, and his doctor of chiropractic degree from Pennsylvania College.

Virginia Rose-Harris serves as an Officer for Texas Health Resources and the Administrator of The Margot Perot Center for Women's and Infants at Texas Health Presbyterian Dallas Hospital. In addition, Virginia heads up the community outreach initiatives and DSRIP/1115 Waiver programming forging relationships with community partners for Texas Health Dallas with an ultimate outcome of improving the health of the people in the communities Texas Health Resources serves. Most recently, Virginia led the organization in the development of a strategic relationship with Children's Health and UT Southwestern resulting in pediatric specialty service offerings creating enhanced coordinated care for newborns and the neonatal patient population. The Margot Perot Center has achieved the distinction by Dallas Child as being the Best Place to Have a Baby for five years running.

Virginia is a graduate Fellow with the Texas Hospital Association and is a Leadership Dallas alum. She was formerly with HCA, Inc. out of Nashville Tennessee from 1990 - 2010 serving as Vice President and Strategic Development Officer and Chief Ethics and Compliance/Diversity Officer at Medical City Dallas Hospital, the flagship hospital for the system's 166 hospital nationwide.

Virginia has been recognized most recently as one of the Inspirational, Accomplished and Engaging Women of Northeast Tarrant County, as one of Texas' Most Powerful and Influential Women by the National Diversity Council and by the Dallas Business Journal for Women in Business Awards as a Change Maker for her significant contributions and achievements on the business front. In addition, community projects have resulted in recognition by D CEO Magazine for the Excellence in Healthcare Awards and by the Texas Hospital Association.

Virginia holds an MBA from Dallas Baptist University and is a Fellow with the American College of Healthcare Executives.

Virginia serves as a board member for the North Dallas Chamber of Commerce, Dallas Women's Foundation, the Texas Diversity Council, Texas Health Women's Specialty Surgery Center and the Texas Health Surgery Center of Dallas and has served on the Executive Leadership Team of the American Heart Association Go Red Initiative for the last six years. Virginia also works with the Vickery Meadow area "brain trust" of non-profits including Healing Hands Ministries to design programs to care for refugees and families in the community who need access to health care.

Matthew H. Swerdlow



Associate

Thompson & Knight LLP
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Matthew Swerdlow focuses his practice on real estate and banking matters. He represents purchasers, owners, and developers in connection with the acquisition, disposition, and development of a variety of types of improved and unimproved real property. Additionally, Matthew represents lenders and borrowers in connection with lending transactions secured by or involving real estate, including retail, office, and multifamily projects and related personal property. His experience also includes the representation of lenders in sales of bank-owned property.

Prior Experience

- Judicial Intern, The Honorable Richard Schell, U.S. District Court for the Eastern District of Texas, 2009
- Judicial Intern, The Honorable Justice Elizabeth Lang-Miers, Texas Court of Appeals, Fifth District, 2009
- Judicial Intern, The Honorable Thad Heartfield, U.S. District Court for the Eastern District of Texas, 2008

Activities (Memberships/Affiliations)

- Trustee, Dallas Rotary Club Foundation; 2013–Present
- Board of Advisors, Dallas Regional Chamber; 2016–Present
- Board Member, North Dallas Chamber of Commerce; 2015–Present
- Chair, Corporate Citizen of the Year Award, Rotary Club of Dallas; 2013–2015
- Co-Chair, Corporate Citizen of the Year Award, Rotary Club of Dallas; 2012–2013
- Member, Rotary Club of Dallas
- Member, The Real Estate Council
- Member, Dallas Association of Young Lawyers
- Member, Dallas Bar Association; Real Property Section, Energy Law Section
- Member, State Bar of Texas

Related Practices

Real Estate and Real Estate Finance
Acquisitions and Dispositions
Development
Lending

Education

J.D., 2011, *cum laude*, SMU Dedman School of Law; SMU Law Review Association 2009–2011, Associate Editor, Annual Survey of Texas Law 2010–2011; Phi Delta Phi, President 2009–2010; Dean's List

B.B.A., 2005, The University of Texas at Austin; Texas Cowboys; Alpha Kappa Psi, President, 2004

Admissions

Texas

Matthew H. Swerdlow

Publications

"Lending Deals Gone Bad"	February 12, 2014
"T&K Stories from the Front Lines"	May 15, 2013

News

T&K Advises North American Properties in Sale of Avalon Mixed-Use Lifestyle Center Outside Atlanta Press Release	July 27, 2016
T&K Associate Appointed to North Dallas Chamber of Commerce Board of Directors Press Release	September 15, 2015
T&K Advises Dunhill Partners in Acquisition of Property in Dallas' Design District Press Release	November 06, 2014
T&K Client Dunhill Partners Featured in <i>Dallas Business Journal</i> on Design District Acquisition In the News	November 06, 2014
T&K Client Dunhill Partners Featured in <i>The Dallas Morning News</i> on Design District Acquisition In the News	November 06, 2014
Matthew Swerdlow Appointed to Rotary Club Foundation Board of Trustees Press Release	July 24, 2013
Anna Marie Dempsey, Matthew Swerdlow, Emily Miller, and Mackenzie Wallace Mentioned in <i>Texas Lawyer</i> on Joining T&K In the News	October 31, 2011
T&K's Fall 2011 New Associates Press Release	October 12, 2011



Lance Winn is a Senior Healthcare Planner at HDR. With over 30 years of experience in architectural design and project management, he has dedicated over half of that time to creating environments for healthcare and higher education. Lance has been privileged to work on over 100 projects, in locations across the US, the UK, the Middle East, Africa, and Asia. This most recently included work in Beijing and Cheng Du, China, creating international healthcare campuses reflecting the integration of western-style planning with key aspects of traditional Chinese thought and culture.

Lance Winn

AIA , EDAC, LEED AP

EDUCATION

Bachelor of Architecture, Texas Tech University

REGISTRATIONS

Registered Architect, State of Texas

Registered Interior Designer, State of Texas

LEED Accredited Professional

Evidence Based Design Accreditation and Certification

PROFESSIONAL MEMBERSHIPS

American Institute of Architects -
National and Dallas Chapter

National Trust for Historic Preservation

Texas Society of Architects

ABOUT HDR

For more than a century, HDR has partnered with clients to shape communities and push the boundaries of what's possible. Our expertise spans 10,000 employees, in more than 225 locations around the world—and counting. Our engineering, architecture, environmental and construction services bring an impressive breadth of knowledge to every project. Our optimistic approach to finding innovative solutions defined our past and drives our future.

Lance is a licensed architect and interior designer, a member of the American Institute of Architects (AIA) and the National Trust for Historic Preservation, and has earned LEED AP accreditation for sustainable design and EDAC certification promoting evidence-based planning.

He has been published in major industry periodicals sharing findings from his international work, and has spoken to nationwide audiences at major professional conferences, sharing lessons learned ranging from cutting-edge facility repurposing to strategies for “future-proofing” of new facilities.

A proud graduate of Texas Tech University, he obtained his professional Bachelor's degree from the College of Architecture and has since served as a guest lecturer and mentor for the College's healthcare design studio.

Lance's professional goal is to apply his background in planning and design to create inspiring, supportive, and efficient environments, but more importantly, to advance the thought and approach of the design industry for the benefit of patients and clinicians, educators and learners around the globe.



KENYA S. WOODRUFF

Partner | Chair - Healthcare Practice Group
kenya.woodruff@haynesboone.com

PRACTICES: False Claims Act/Qui Tam, Privacy and Data Breach, Healthcare Litigation, Corporate; **INDUSTRIES:** Healthcare and Life Sciences, Healthcare, Affordable Care Act and Accountable Care Organizations (ACOs), FDA - Medical Device, Food and Cosmetics, Fraud, Abuse, and Compliance, Health Privacy (HIPAA) and Healthcare IT

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At Haynes and Boone, Kenya Woodruff is chair of the Healthcare Practice Group. Her practice is dedicated to healthcare regulatory counsel and the design and execution of related merger, acquisition and joint venture strategic partnerships. Woodruff focuses on the creation and maintenance of compliant healthcare operations and structures for physicians, hospitals, home health and hospice providers, including accountable care organizations and clinically integrated networks. Her practice also includes advice on compliance with HIPAA/HITECH, Stark, anti-kickback and other applicable fraud and abuse laws. Woodruff also serves as the chair of the firm's Attorney Diversity and Inclusion Committee.

Prior to joining Haynes and Boone, Kenya served as Deputy General Counsel at the Dallas County Hospital District d/b/a Parkland Health & Hospital System. She was the lawyer primarily responsible for government investigations and provided legal support and consult for the hospital's daily operations. Before joining Parkland, in addition to her experience as outside counsel to healthcare entities, Kenya was the Vice President of Compliance and Associate General Counsel for a national radiology services company.

Selected Client Representations

- Represented national hospital system in the acquisition of a hospital system in San Antonio, Texas, including necessary licensure change of ownership applications
- Represented a Texas entity in the formation and implementation of chiropractic practice management entities in Ohio, Illinois and Washington
- Represented an accountable care organization having more than 350 independent physicians and an investor entity in the formation, application process and operational phases
- Represented group of physicians in the formation of a tax-exempt 501(c)(6) physician alliance designed to encourage best clinical practices and to improve the quality of care for patients in North Texas
- Represented psychiatric hospital in the negotiation of a management agreement for services rendered in the psychiatric emergency department at a large public hospital system
- Represented investors and operators in the formation of 5.01(a)-type non-profit health organizations
- Represent a Dallas-based physician group in negotiations with a Texas hospital district

EDUCATION AND

CLERKSHIPS

- J.D., Duke University School of Law, 1999
- B.A., Philosophy and Political Science, Emory University, 1996, J. Gordon Stipe Society Scholarship

ADMISSIONS

- Texas, 1999

COURT ADMISSIONS

- U.S. District Court for the Northern District of Texas

- U.S. District Court for the Southern District of Texas
 - U.S. District Court for the Eastern District of Texas
 - U.S. District Court for the Western District of Texas
- to outsource the provision of emergency medical services for county hospitals and provide graduate medical education programs for medical residents and fellows
 - Represent a managed care company that markets and administers health insurance in various internal investigations regarding regulatory compliance
 - Represent a primary care provider in the restructuring of an urgent care clinic acquisition
 - Represent primary care provider in acquisition of physician group practices
 - Represent primary care clinics in investigation initiated by Medicaid managed care entity
 - Provide routine operations counsel for the North Texas division of a national hospital system
 - Provide HIPAA compliance advice and training for hospitals, clinics, electronic patient population management companies, and other business associates
 - Provide counsel and assistance with application for payment under the Texas Uncompensated Care Program

Professional Recognition

- Recognized by *Chambers USA*, Chambers & Partners, as an "Up and Coming" lawyer for Healthcare (Texas) 2015; Healthcare (Texas) 2016-2017
- Recognized as one of the National Women's Council Top 15 Business Women, 2017
- Featured in *D Magazine's* Best Lawyers in Dallas list for Healthcare Law, D Magazine Partners, 2014-2017
- Selected for inclusion in *Texas Super Lawyers*, Thomson Reuters, 2014-2017
- Selected for inclusion in *Texas Super Lawyers Rising Stars*, Thomson Reuters, in Healthcare Law, 2009 and 2013
- Texas Board of Chiropractic Examiners, Public Member, 2005-current; appointed by Governor to a six-year term in 2005; Reappointed in 2011
- George Washington University Associate's Certificate in Contract Management, 2009

Professional and Community Activities

- The Health Industry Council Foundation, Board Member, 2013-present
- College of the State Bar of Texas
- American Bar Association, Health Law Section, Vice Chair, Business & Transactions Interest Group, 2012-2013
- Dallas Bar Foundation, 2011-present
- The Honorable Patrick E. Higginbotham American Inn of Court, Barrister, 2010-2013.
- Dallas Bar Association, Law in the Schools Committee, Co-Vice Chair 2012, Co-Chair 2013; Health Law Section, Secretary, 2007, Treasurer, 2008, Vice Chair, 2009, Chair, 2010; Business Law Section, 1999-present
- American Health Lawyers Association, Member, 2003-present
- JL Turner Legal Association Corporate Counsel Section, Co-Chair, 2007; DBWA Section, Co-Chair, 2005, 2006
- AIDS Arms, Inc. Community Advisory Committee, Member, 2007-2012; Board

Member, 2007-present

Selected Publications and Speeches

- “A Balancing Act: Alternative Payment Models and Physician Compensation,” co-author, *The Health Lawyer*, Volume 30, No. 1, October 2017.
- “MACRA and the New Model of Provider Reimbursement,” co-author, *The RAP Sheet* (an AHLA Practice Groups Newsletter), June 2017.
- *Recent Developments in Food and Drug Law*, 2016 ed.: Leading Lawyers on Dealing with Increased Enforcement, Keeping Up-To-Date with FDA Requirements, and Developing Compliance Practices (Inside the Minds)
- “Achieve Cost and Health Outcomes by Incorporating Behavioral Health,” presentation, 2015 ACO Provider Management & Network Building Summit, December 8-9, 2015.
- “Consolidation or Coordination? FTC and DOJ Guidance on the Future of Mergers and ACOs,” presentation, 13th Annual Washington Health Law Summit Conference, December 7-8, 2015.
- “Reimbursement Changes Driving New Healthcare Delivery Models,” presentation, AAPC Richardson Texas Chapter, May 23, 2015.
- “Hot Topics In Federal Health Law,” presenter, American Bar Association Health Law Program, May 15, 2015.
- “New Models of Delivering Healthcare: Why Can’t We All Just Get Along?” co-presenter, 27th Annual Health Law Conference, April 29, 30 – May 1, 2015.
- “Medicare ACOs,” presentation, Affordable Care Act Symposium at Thurgood Marshall School of Law, Houston TX, April 16, 2015.
- “Top 3 Issues To Consider When Contracting With A Healthcare Entity,” presentation, Tarrant County Bar Association, April 15, 2015.
- “Medicare ACOs: Business Planning and Structural Considerations,” presentation, North Texas Health Care Professionals Association, January 20, 2015.
- “Provider/Payor/Investor Alliances Post-ACA,” presentation, North Texas Health Care Professionals Association Study Group, January 8, 2015.
- “ACO Risks and Rewards: Balancing Opportunities for Innovation with Effective Compliance,” co-author, *Journal of Health Care Compliance*, September-October 2014.
- “The ACA and its Impact on Workers’ Compensation,” presentation, Blue Goose International - Texas Pond Workshop, September 11, 2014.
- “Healthcare Insurance and Delivery Post Affordable Care Act,” panelist, State Bar of Texas, Texas Minority Counsel Program, September 4, 2014.
- “Achieving Effective Compliance Post-Affordable Care Act,” co-presenter, webinar, Physician Hospitals of America, June 26, 2014.
- “Physician-Owned Entities Still Under Federal Microscope,” *Law360*, December 20, 2013.
- “83rd Texas Legislative Session Health Care Update,” webinar co-sponsored by the State Bar of Texas, Health Law Section and the Texas Hospital Association, July 30, 2013.
- “Legislative Update 2013: The Texas Legislature and Healthcare,” State Bar of Texas Annual Health Law Section Meeting, June 21, 2013.
- “Implications for Personalized Medicine after Myriad,” *Lexology*, June 20, 2013.
- “Accountable Care Organizations: Structuring and Planning Considerations,” Dallas Bar Association Health Law Section, June 19, 2013.
- “OIG Releases Updated Self-Disclosure Protocol,” *Lexology*, April 19, 2013.
- “How Does the Affordable Care Act Affect My Franchise Clients?” Dallas Bar Association Franchise and Distribution Law Section, April 16, 2013.
- “HHS Provides Amendments to HIPAA Privacy and Security Regulations to Conform Regulations to HITECH, GINA and Add Some Additional Changes,” *Lexology*, January 25, 2013.
- “Payer-Physician Alignment Strategies: Prevailing Legal, Valuation and Industry Perspectives,” American Bar Association, Health Law Section, January 17, 2013.
- “Appeals Court Overturns \$44 Million Judgment Against Tuomey Hospital in Important Stark Law Case,” *Lexology*, April 4, 2012.
- “Fate of Health Reform is Uncertain After Supreme Court Oral Arguments,” *Lexology*, April 3, 2012.
- “Medical Records Law in Texas: General Principles of Confidentiality, Access to Medical Records and HB 300,” Lorman Education Services, 2012.

- “Ethical Dilemmas: When Healthcare Investigations Meet Litigation,” Dallas Bar Association, Health Law Section, 2012.
- “Supreme Court Decision: Are We Ready for What’s Next?” Health Industry Council of the North Texas Region, July 10, 2012.
- “State Medicaid RAC Audits to Begin in 2012,” *Lexology*, November 29, 2011.
- “Health Law Careers Symposium,” Health Law Association, Dedman School of Law, September 29, 2011.
- “The Current State of Health Reform,” Dallas Bar Association, 2011.
- Healthcare Reform: The Highlights,” State Bar of Texas, Texas Minority Counsel Program, 2010.