



Beth Harbin
Senior Director Communications

As Senior Director of Communications at the nation's largest airline in terms of originating domestic passengers, Beth Harbin understands the power of the press and the impact of a positive corporate reputation. She leads the Communications department at Southwest Airlines Co. that has won such awards as the Lone Star Award from the Texas Public Relations Association and Corporate Communication Team of the Year designations from both *PR Week* and the North American Excellence Awards.

Beth has more than 20 years of experience, having worked in account service for both advertising and PR agencies before joining Southwest Airlines.

In addition to media relations, Beth's teams lead the Company's communication with its more than 50,000 Employees, its corporate blog, internal and external media measurement, graphic design, and multimedia – as well as a collaborative Employee intranet, a monthly full-color magazine, and a weekly video newscast.

A St. Louis native, Beth graduated from the University of Colorado/Boulder's School of Journalism and Mass Communication, is on the Board of Directors for the North Dallas Chamber of Commerce and is a graduate of the Arthur Page Society's Next Level Leadership program.

Charles Elk

Charles serves as Vice President at Oncor where he has served in a number of customer service, economic development and public affairs positions over his 37 year career.

Charles is active in the Dallas community where he is a member of the Dallas Assembly, and serves on the boards of the North Dallas Chamber, Dallas Friday Group, North Texas Commission, Dallas Breakfast Group and the Greater Dallas Planning Council.

Charles is a graduate of Leadership Dallas and is a former board member of the Friends of Fair Park.

Charles is a native of Fannin County and is a graduate of Bonham High School and Texas A&M University.



Stacie Wheelock Adams is the Vice President of Corporate Citizenship at Axxess, the fastest-growing home healthcare technology company in the United States. Stacie is responsible for designing and implementing Axxess' strategy for philanthropy and community engagement as part of a commitment to make lives better. Working closely with the executive team, Stacie oversees the development of corporate citizenship goals, policies and programs, while serving as liaison with key stakeholders at community organizations, nationally and locally, as well as nonprofit entities.

Prior to joining Axxess in December 2017, Stacie served as Deputy Director of the Crow Collection of Asian Art in Dallas. In this role, Stacie spearheaded the museum's public relations, community advocacy, fundraising and lobbying efforts, serving as a key force toward moving the museum into the public trust. Prior to joining the Crow, Stacie worked for more than five years as the Dallas Symphony Orchestra's Director of Public Relations and Communications.

Stacie serves on the board of the Dallas Summer Musicals, The Dallas Opera Women's Board and is an Arts and Healthcare advisor to the Business Council for the Arts in Dallas. She is also a Fellow of Leadership ISD and is active in National Charity League and the PTA at DISD's Sudie L. Williams Talented and Gifted Academy.

Stacie is a graduate of Texas A&M University with a Bachelor of Business Administration degree in marketing and management.

Stacie Wheelock Adams

Vice President of Corporate Citizenship

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Stephen M. Angelette

Associate
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Dallas
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Areas of Focus

- Clinical Integration and Alignment
- Compliance (Fraud and Abuse, Stark)
- Health Care Industry
- Health Care Services
- Hospitals and Health Systems

Education

- J.D., Saint Louis University School of Law, 2010, Certificate in Health Law; *Saint Louis University Journal of Health Law and Policy*
- B.A., *cum laude*, University of Arkansas, 2006

Bar Jurisdictions

- Louisiana, 2010
- Texas, 2014

"The compassion that health care providers show their patients is a quality I value and endeavor to reflect in the way I serve the firm's clients."

Overview

Stephen Angelette recognizes that in today's ever-changing health care landscape, proactively understanding the business challenges clients face can positively impact their outcomes. He applies his unique understanding of health care issues toward hospitals, physician groups, and other health care professionals. He has extensive experience with structuring healthcare arrangements, including equity and asset purchases of hospitals, home health agencies, hospices, laboratories, and urgent care centers, and has represented numerous health care providers in establishing clinically integrated networks and accountable care organizations. He has also provided guidance to health care organizations related to their enrollment with Medicare and Medicaid and various state licensing agencies, and assists in responding to government inquiries, suspensions, or terminations of such facility enrollment or licensure.

He has provided guidance to health care organizations related to their reporting requirements, particularly related to the OIG Self-Disclosure Protocol and other Medicare reimbursement issues. He has also assisted various health care organizations in licensing with Medicare and various state agencies. Stephen has extensive experience with physician contracting, including drafting and negotiating employment and recruiting agreements, clinical co-management agreements and other arrangements, and has represented health care providers in licensing matters before various regulatory associations and boards.

Distinctions

- Selected for inclusion in *Louisiana Super Lawyers Rising Stars*, Health Care, 2014
- Selected for inclusion in *D Magazine's Top 40 Best Lawyers Under 40*, 2018

Bio for Shannon Bettis

January 14, 2019

Shannon Bettis is twenty- four year banking executive employed by Louisiana based 131 year old IBERIABANK, in their north Dallas market. Previously, she enjoyed working for some of the largest banks in the country, where she completed a two year credit training program, followed by underwriting middle market credit for a few years, and managing portfolios. This experience prepared her to build her own book of business, as well as support teams in their business development efforts. Shannon serves as Senior Vice President and Commercial Manager with a specialty in commercial and industrial relationship management for middle market companies that generate annual revenues between \$25 million to \$1 billion.

Shannon was born and raised in the Dallas area, and lived in Europe for a few years after high school. After returning to the US she graduated from Mississippi State University and started her banking career.

She is passionate about people, fitness, and enjoys inspirational speaking across the country- 31 states to date. She was nominated for Great Women of Texas in 2012 for her participation in remote missions. She completed Leadership Fort Worth in 2014, and Leadership North Texas in 2015. She is a member of the National Speaker's Association, the "empty nester's club", and Prestonwood Baptist Church. She has one daughter and granddaughter, and lives in Plano with her beloved four-legged friend Neb.

Rachel Capps recently joined Capital One Bank as Senior Vice President in the Middle Market Commercial Banking Team. Mrs. Capps brings with her over 16 years-experience in Commercial Banking previously serving as a Relationship Manager at Comerica Bank and prior to that in the Dallas RCBO at Wells Fargo Bank, where she started her banking career and completed the commercial banking training program at top 10% of her class. Mrs. Capps is a graduate of University of Oklahoma with BBA in Finance and Marketing, a native Dallas resident, and alumnus of Ursuline Academy of Dallas.

Rachel Capps

SVP, Commercial Banking

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Duemand Edwards



Campus Executive Director for West Coast University Dallas.

As Executive Director, with his leadership he oversees all campus operations and focus on increasing the campus' student body.

Edwards has led operations for several colleges including: Campus President for WestMed College and Bryman College. He most recently served as Executive Director for Education Corporation of America.

He has earned his MBA from Nova Southeastern University and a bachelor of Arts in Communication from Warner University. Currently, he is pursuing a doctorate of Business Administration from Grand Canyon,

Mr. Edwards passion for helping others through education. "Education is a game-changer. I've seen how it impacted my life, how it's impacted the lives of others, It's important for us to keep the student in front of us at all times and no matter how challenging it may be at times, it's worth it, because it's for the student and their positive outcome."



MEDIA CONTACT:

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214-820-7135

Cliff Fullerton, MD, MSc, Named President of Baylor Scott & White Quality Alliance

Carl Couch, MD, MMM, led alliance to become one of largest accountable care organizations in U.S.

DALLAS (October 2015) – Cliff Fullerton, MD, MSc, assumed the role of president of the Baylor Scott & White Quality Alliance on July 1, succeeding Carl Couch, MD, MMM, who led the growth of Baylor Scott & White Quality Alliance to become one of the largest accountable care organizations in the country. More than 4,000 physicians comprise the ACO, along with all of the Baylor Scott & White Health facilities, and a number of post-acute care facilities. Dr. Couch will remain in leadership at Baylor Scott & White as vice president of innovation.

"Effective population health management is a cornerstone of our mission and approach," said Joel Allison, CEO of Baylor Scott & White Health. "The leadership of Baylor Scott & White Quality Alliance is key to the mission we have in caring for those who put their faith in us. We can't thank Dr. Couch enough for his service, and we look forward to the continued innovation of quality care with Dr. Fullerton."

Dr. Fullerton has served as senior vice president and chief population health officer of Baylor Scott & White Health and chief medical officer for the Baylor Scott & White Quality Alliance. He is a board-certified family physician and past president of Baylor Family Medical Center at Garland/North Garland.

Dr. Fullerton has served in many leadership roles throughout his career, including those in the Baylor Health Care System, HealthTexas Provider Network and Baylor Scott & White Quality Alliance. He has volunteered as a board member of the Texas Academy of Family Physicians Foundation, member of the Dallas Fort Worth Business Group on the Health Diabetes Committee, clinical advocate with the Texas Medical Foundation and physician

champion for the Texas Doctors' Office Quality – Information Technology program. He is currently a member of the Texas Medical Association Quality Council and Medical Services Organization task force.

Dr. Fullerton received his medical degree from the University of Texas Southwestern Medical School, Dallas. He completed his internship in general surgery at the University of Texas Health Science Center, Dallas, and his family practice residency at University of Oklahoma Health Science Center, Oklahoma City. He also earned a master's in Health Care Management from the University of Texas at Dallas.

Dr. Couch will serve as vice president of innovation for Baylor Scott & White and will co-chair the Baylor Scott & White Health Clinical Leadership Committee along with Robert A. Probe, MD. In Dr. Couch's new role, he will work to identify and pilot innovative applications developed to improve the quality and efficiency of health care delivery.

About Baylor Scott & White Quality Alliance

Baylor Scott & White Quality Alliance is an organization committed to delivering high quality health care in an efficient, integrated manner for the patients and communities it serves. Through its dedication to collaboration and accountability, Baylor Scott & White Quality Alliance has quickly emerged as a leader in the industry for creating a care system that is more integrated, coordinated, and accountable; one that strives to deliver the right care, at the right place, and at the right time. Through its accountable, evidence-based, collective, proactive, value-driven efforts, Baylor Scott & White Quality Alliance is a model for a better health care system for the future. Covering the North and Central Texas regions, Baylor Scott & White Quality Alliance is a comprehensive accountable care network comprised of more than 4,000 primary and specialty care physicians, 46 hospitals, post-acute care facilities, and other stakeholders throughout the care continuum, assuming joint responsibility for achieving the Triple Aim™ framework: Better Care, Better Health, Better Value. For more information visit:

BaylorQualityAlliance.com

About Baylor Scott & White Health

Baylor Scott & White Health, the organization formed from the 2013 merger between

Baylor Health Care System and Scott & White Healthcare, is today the largest not-for-profit health care system in the state of Texas. With total assets of \$9 billion* and serving a population larger than the state of Virginia, Baylor Scott & White Health has the vision and resources to provide its patients continued quality care while creating a model system for a dramatically changing health care environment. The organization now includes 49 hospitals, more than 800 access points, more than 5,800 active physicians, 35,000 employees and the Scott & White Health Plan. For more information visit:

BaylorScottandWhite.com

* based on unaudited 2014 fiscal year statements

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Spenta F. Irani, PE has over 25 years (**21 with Jacobs**) of experience in the design and preparation of construction documents for complex highway projects. He brings a Master of Science in Civil Engineering (**UTEP**) and is a registered professional engineer in Texas and New Mexico. Spenta has delivered complex highway design projects and is skilled in the design of expressways, limited access facilities, diamond interchanges, freeways, and new roadway and reconstruction work on projects including complex geometrics. His experience includes project management, drainage evaluation and design, roadway design, utility relocation plans and maintenance of traffic plans. As project manager, Spenta has successfully delivered several complex highway design projects throughout Texas and the DFW area, some of which include:

- On the \$63M US 75 Widening from Spring Creek Parkway to SH 121 in Collin County (CSJ: 0047-06-139), Spenta delivered the Schematic, EA and PS&E within 2 years for this 6.5 mile corridor.
- On the \$20M US 75 Parker Road Single Point Urban Interchange (SPUI) in Plano (CSJ: 0047-06-134), Spenta delivered the Schematic, EA and PS&E meeting all TxDOT requirements in this challenging urban environment, within tight ROW. He engaged in extensive coordination with the City of Plano and adjacent property owners to achieve consensus for this unique interchange, and developed a phased TCP to minimize business disruptions during construction. (2012 ACEC Texas Silver Medal Award)
- On the \$220M SH 121/US 75 Interchange for the North Texas Tollway Authority (NTTA) in Collin County, Spenta served as a Project Manager and Production Coordinator successfully orchestrating this fast-track production including a 7-volume, 2,800 page construction package. He coordinated efforts between Jacobs and other agencies, such as TxDOT, adjacent cities, and developers, and produced plans in a precedent-setting 9 months.
- Medical District Drive (Motor Street) – Dallas County, Dallas, TX. Project Manager for Dallas County Medical District Drive project. Responsibilities include client, subconsultant and agency coordination, preparation of construction documents, final cost estimates and project management. This project is an extension of the previous Motor Street project, to complete the 6-lane widening from the TRE bridge to IH 35. Elements include a double track heavy rail bridge design along which involves extensive coordination with DART/TRE. Other stakeholders include, TxDOT, City of Dallas, FHWA, Children's Medical Center and adjacent property owners.

Professional Achievements: As PM on key projects was recognized with the following:

- Won the 2011 Jacobs Regional Excellence Award for Davenport HDD design and construction project in Austin.
- 2007 Texas CEC 2nd place award for Davenport HDD project in Category F- Water and Wastewater
- 2012 Texas CEC 2nd place award for Single Point Urban Interchange (SPUI) – Parker Road project in Category H - Transportation.

Current Position – Transportation Manager, North Texas and Oklahoma – Jacobs

PRESENTATIONS/PUBLICATIONS

Irani, S.F., Savard, P.V., Boyle, M., Salyers. P., Crossing Lake Austin using Horizontal Directional Drilling presented at the Texas Water 2007 Conference, April 2007, Fort Worth, Texas.

PROFESSIONAL AFFILIATIONS

Board of Directors – North Dallas Chamber of Commerce
Society of American Military Engineers (SAME) – Member
American Society of Highway Engineers (ASHE) – Member

John P. Jansky
Division Manager / Business Banking Group
Wells Fargo Bank, N.A.



I graduated from Marquette University with a Finance degree. I began my business banking career as a relationship manager for First Interstate Bank of Wisconsin in 1985. We were acquired by Norwest Bank in 1990. I worked for the Loan Workout Team of Norwest Bank for two years. In 1992 I joined Norwest Business Credit as a Business Development Officer in Milwaukee, Wisconsin. I moved to San Antonio, Texas in 1995 to open an office for Norwest Business Credit. I became Division Manager for the group in 1998 covering Texas, Oklahoma and Louisiana. I moved the main office for Wells Fargo Business Credit to Dallas in 2000. I moved back to Milwaukee in 2004 to manage the Business Banking Group for Wells Fargo Bank. In 2006 I came back to Dallas to manage a Business Banking Group in DFW. In 2014 I became Division manager for the DFW Business Banking Group and in 2017 I was given the added responsibility of managing the Business Banking Group for Kansas and Missouri.

Kyle Masters Bio

Kyle brings more than 15 years of experience in the architecture, engineering and construction industry across Texas. His background includes work with a wide range of public and private-sector clients on projects including healthcare, higher education, commercial, transportation, water infrastructure, and industrial facilities.

Kyle serves as Vice President for JE Dunn Construction's Dallas office where he is responsible for business development, industry and community partnerships, growth strategy and implementation, and oversees marketing and public relations activities in the North Texas region. JE Dunn is currently ranked the nation's 11th largest domestic general contractor with annual revenues exceeding \$3 billion, and has built for clients such as Children's Health, Parkland Hospital System, Medical City Healthcare, ExxonMobil, DFW Airport, University of Texas System, Lincoln Property Co., and VanTrust Real Estate to name a few.

A North Texas native, Kyle graduated from Texas A&M University with a BBA in Marketing and received his MBA from Texas A&M-Commerce. He is an active member of the Healthcare Institute of North Texas, has served as chairman of the AGC legislative committee, and is a certified Design-Build professional by the Design-Build Institute of America.

Kyle lives in Dallas with his wife, Kristen, and their two dogs Hannah and Zoey. In his spare time, he enjoys golf, fly fishing, and traveling.



Dr. Jayne Moschella
Provost
Parker University

Dr. Jayne Moschella is the Provost and Chief Academic Officer at Parker University. Dr. Moschella earned her Doctor of Chiropractic Degree from Palmer College of Chiropractic; in Davenport, Iowa, and her Bachelor of Science degree from Bloomfield College, in Bloomfield NJ. Dr. Moschella is licensed to practice in the states of California, New Jersey, Virginia, North Carolina, and Florida where she also received her Acupuncture certification. Her clinical experience as a physician began in 1989 and provided real world expertise to the programs she administered and taught.

Dr. Moschella has extensive accreditation experience and has served on multiple committees throughout her role in academia dating back to 1997. Team chair of the SACSCOC Leadership Team, regional conference presenter, and evaluator/accreditation liaison. She held the title of Vice President of Academic Affairs for 15 years at her previous institution, in Boca Raton, Florida. Having served on the Parker University Board of Trustees since 2014 and as the Academic Committee Chair she has committed her love of service to the Parker community.

“I am excited to build on the success of Parker University by improving technology and innovation in teaching and learning. I look forward to expanding Parker University’s program offerings, facilities, and commitment to research in healthcare. All in the pursuit of preparing our graduates for successful careers.”

Marc A. Nivet, EdD, MBA



Marc A. Nivet, EdD, MBA, is the Executive Vice President for Institutional Advancement at UT Southwestern Medical Center, where he leads the strategic integration and collaborative activities of Development, Communications, Marketing, Government Affairs, and Community and Corporate Relations. The ongoing focus of this extensive team is to elevate awareness, improve engagement, and build relationships to advance the academic medical center's missions.

Dr. Nivet has spent over 20 years in academic medicine, developing creative program initiatives and innovative approaches in support of research, medical education, and patient care. Prior to his role at UT Southwestern, Dr. Nivet was Chief Diversity Officer for the Association of American Medical Colleges, consulting with medical schools and teaching hospitals on community engagement, diversity, and health equity. He also served as the COO and Treasurer for the Josiah Macy Jr. Foundation, which aligns workforce training with the dynamic needs of patients, and was special assistant to the Senior Vice President for Health at New York University. He previously held management positions with the Sallie Mae Fund, and the Associated Medical Schools of New York.

Dr. Nivet earned his Doctorate in Higher Education Management from the University of Pennsylvania and his Master of Business Administration degree with a focus on health care management from George Washington University's School of Business. Dr. Nivet is a Fellow of the New York Academy of Medicine, and a former President of the National Association of Medical Minority Educators.

Cristal Retana

Cristal has been involved in government and community affairs professionally for over a decade, however, her passion for service began long before.

Cristal is a first-generation Texan. Her parents are immigrants from Durango, Mexico, and she is one of six children; the only girl. She has spent her childhood in Dallas, specifically Farmers Branch. While at college, there were a number of public policy changes implemented within her community, and it was then that she began educating herself on the process for such changes and found her passion to help those that are not able to help themselves through policy.

After graduation, Cristal attended Texas Women's University, the first in her family to attend a higher education institution, where she earned a Bachelor of Science in Chemistry and Government. During her senior year, she applied for a fellowship, the Luna Scholars program, a competitive program which allows students to work with the Texas Senate as a session-only legislative staffer in Austin. Cristal was one of twelve students selected and there began her career in public policy. Since her first position with Senator Jeff Wentworth, Cristal has held several roles in the political and legal profession. She excelled to become Chief of Staff for a Dallas area State Representative, and at that time was one of the youngest in this role. Most recently, she ventured into the world of local policy assisting Dallas City Councilmember Adam McGough. In January of 2018, she was recruited by Children's Health to help align community and local government relations strategies with the organizations mission to help make life better for children. In her new role as Manager of Government and Community Relations, she focuses on local policy as well as engaging the corporate, non-profit and government in the areas of preventative care, community outreach, mental/behavioral health and telemedicine, to name a few.

She has been recognized for her work with nominations for several service awards including the Altrusa Rising Stars and Outstanding Women in Government Award, and held leadership roles in different organizations including Dallas Mayor Star Council and Hispanic Women's Network of Texas – Dallas Chapter, Metrocrest Hospital Authority, North Dallas Chamber, Leadership Plano, among others. In 2018, the Farmers Branch City Council nominated Cristal to the Planning and Zoning Commission. She is the youngest and first woman of color to serve in this capacity.

Cristal's number one passion is service and empowerment, and with that she has also become more involved in helping GOTV efforts and encourage young leaders to take on civic and other leadership roles so that they may enhance the quality of life of our communities.

On her free time, Cristal enjoys movies, volunteering, running and the outdoors. She is to run her 6th marathon in April. She enjoys spending time with her family, who still reside in the Carrollton/Farmers Branch area.

Richard Stephenson is currently the lead Strategy and Business Development for **Texas Health | Aetna**, the newly formed Joint Venture between Texas Health Resources and Aetna. Rich is an accomplished business leader with a focus on healthcare strategy, business development and operations. He joins Texas Health Aetna with a breadth of leadership experience from roles with Healthways, Humana and HMA as well as various entrepreneurial ventures in ambulatory surgery centers, physician practice management, and population health.

Texas Health | Aetna is one the country's first joint ventures between a health system and health plan. By harnessing the capabilities of DFW's premiere health system with the one of the nation's most respected health plans, THA shall make quality healthcare more accessible and affordable for patients while creating sustainable value employers.

Sandee Treptow is going on her 15th year in the Energy Industry as the Business Affairs and Community Marketing Manager for Reliant, an NRG company. She is responsible for developing and maintaining relationships with over 25 Chambers and Trade Associations in North Texas as well as directing Reliant to local Charities. Currently she sits on the Board or Advisory Council for 6 Chambers/Associations and the Warren Center.

Sandee is proud to work for a company that supports the communities in which she works. She is often the team lead and coordinates the local volunteer events for Reliant when working with Charities such as Operation Kindness, Metrocrest Services, Minnie's Food Pantry, The Warren Center, Collin County Children's Advocacy Center and CASA of Collin County to name a few. (This is why Reliant added her to the Community Team)

Personally she has been a Foster Parent and a "BIG" for Big Brothers Big Sisters. Being a Foster Parent may be the hardest thing she has ever done, but the most rewarding. She has served on her Homeowners Association's Regulatory Board

Sandee is the proud Mom of teenage girl, who challenges her every day. Their goal is to visit all 50 states together. She also volunteers with at her Church working in the Children's Ministry.

Tina Young
CEO, President

Tina Young is an entrepreneur and integrated marketing expert who started Marketwave in 1998 and has consistently grown the business while producing award-winning campaigns for leading Texas-based brands such as Baylor Scott & White Health, Oncor and ORIX Corp. USA. Marketwave has been ranked three times on the *Inc. 5000* list of fastest-growing private companies in the U.S. and has been named twice to the SMU Cox School of Business Dallas 100. Tina is passionate about building a conscious company that lives its purpose and she is the immediate Past Chair of the Dallas Chapter of Conscious Capitalism. Young has served on the Board of Directors of the North Dallas Chamber of Commerce for more than 10 years.