

# BNSF Economic Development Strategic Program

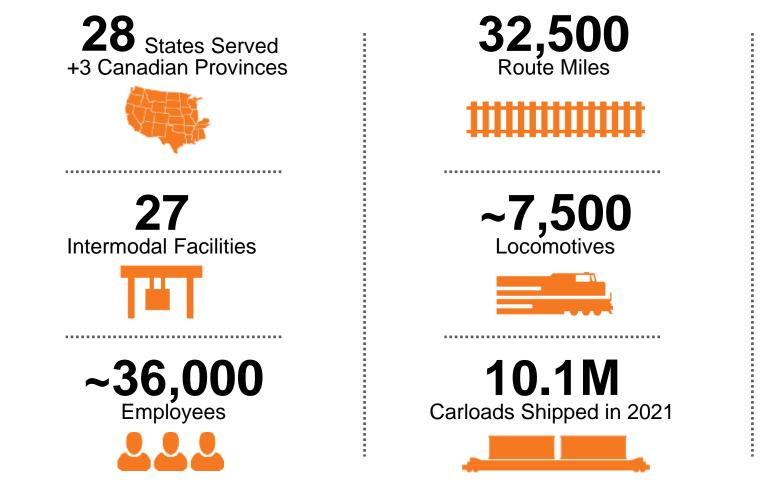
LACY KREGER - GENERAL DIRECTOR, ECONOMIC DEVELOPMENT

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# **BNSF** Railway

BNSF Railway is committed to serving our customers today and investing to accommodate their growth tomorrow.



-415 Transload Facilities on Network 40+ Ports Served

**P4ZDT** Invested Since 2012



### Our Network





# Economic Development Strategic Program

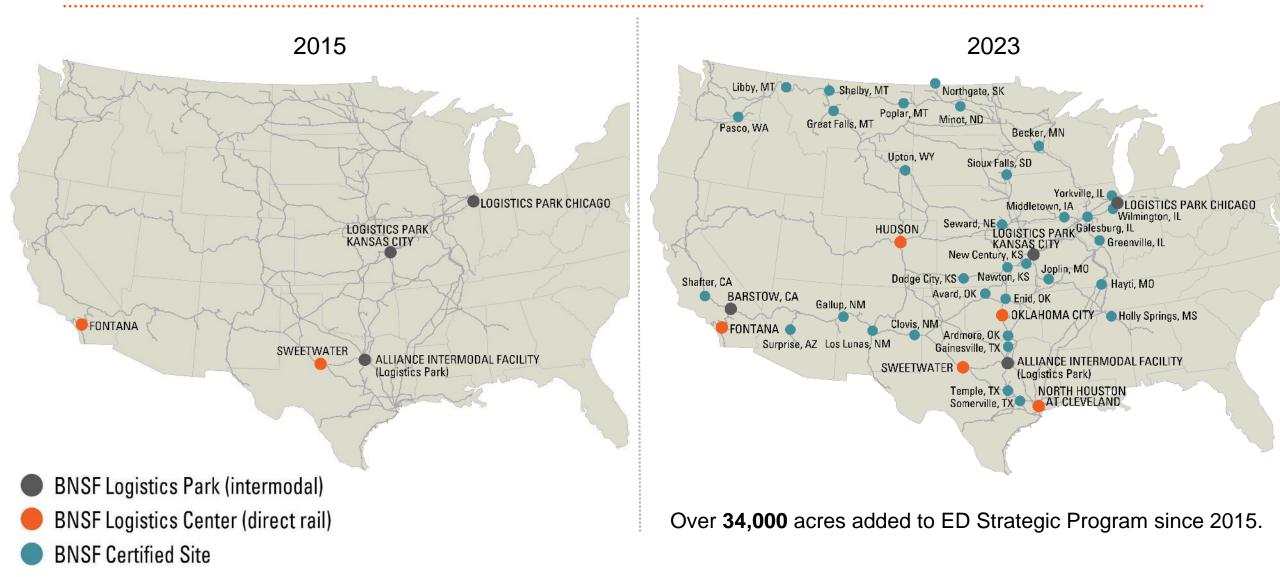


#### INVEST • DEVELOP • PARTNER • PROMOTE

**Strategic Approach** - create conditions to attract customer site location opportunities to the BNSF network



# Economic Development Strategic Program





# What is a BNSF Logistics Center?

BNSF's Logistics Centers focus on offering direct-rail service in multi customer and multi commodity business parks.

What distinguishes Logistics Centers from private business parks is BNSF invests directly in the development of the facilities to create sites in under-serviced, strategic and primarily end-user markets.





# What is a BNSF Logistics Center?



#### **Logistics Center Description**

- Direct rail-served focus
- Multi-commodity, multi-customer
- Carload and/or unit train
- BNSF controlling interest
- BNSF capital drives development of business park
- Modal Connectivity



#### **Benefits**

- Speed to market, savings of 9-12 months
- Reduced risk to customers
- Attractive land lease rates
- Create product in a site deficient market(s)
- Focus on end-user markets



#### Rail is the Most Environmentally Efficient Mode of Surface Transportation





In 2022, customers reduced total carbon emissions by more than 23.9 million metric tons by shipping with BNSF. That's the equivalent of taking 5.2 million vehicles off the road.

On average, BNSF trains move one ton of freight **nearly 500** miles on just one gallon of diesel fuel.



On average, trains are three to four times more fuel efficient than their highway counterparts and lower greenhouse gas emissions by more than 75%.\*



If 25% of truck traffic moving at least 750 miles went by rail instead, annual greenhouse gas emissions would fall by 13.1 million tons.\*



# Logistics Centers and Certified Sites



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