



NORTH DALLAS
CHAMBER OF COMMERCE



EMPOWERMENT SERIES

Elevate your brand's visibility and cultivate meaningful connections by sponsoring one of our Empowerment Series. Get exclusive access to engage with newsmakers, public officials, and influential figures in Dallas while developing business skills. Join us in fostering a thriving local economy by endorsing the importance of knowledge in government matters and equipping businesses with tools for growth.

LEADERSHIP BRIEFING

Frequency: 10x per fiscal year

Attendance: 350 - 400 attendees annually

Leadership Briefing offers an exclusive opportunity for the chamber's membership to engage with newsmakers, public officials, and influential figures in Dallas. It fosters insightful conversations and meaningful connections.

*Speakers have included Dallas Police Department Chief **Eddie Gracia**, Dallas County Judge **Clay Jenkins**, Parkland Hospital CEO **Dr. Fred Cerise**, Dallas Morning News Publisher **Grant Moise**, Dallas City Manager **T.C. Broadnax**, Dallas ISD Superintendent **Dr. Stephanie Elizalde**, and Dallas County DA **John Cruzot**.*

LEADERSHIP SPONSOR

\$4,000

- First opportunity to suggest event speakers
- Prominent logo on website and digital display
- Acknowledgment of sponsorship at event
- Opportunity to introduce speakers or moderate
- Opportunity to provide promotional material to attendees



ndcc.org



5710 LBJ Fwy, Suite 100
Dallas, Texas 75240



469.923.2100



mmcquery@ndcc.org



BUSINESS TOOLBOX

Frequency: 10x per fiscal year

Attendance: 350 - 400 attendees annually

The **Business Toolbox** is the cornerstone of the Chamber's business development program. Established in 1996, the Business Toolbox encompasses some of the Chamber's most popular programs:

Networking Skills Workshops

The Chamber's longest-running regular activity, these workshop offers practical tips on enhancing an individual's introduction and making one's company stand out in social and business settings. A hands-on practice activity highlights each session.

Small Business Seminars

The seminars present industry experts who provide solutions to issues facing small business owners. Typical topics include customer service, business financing, sales and marketing, and human resources issues.

North Dallas After Hours

North Dallas After Hours allows members to showcase their facilities and services to other members. With no formal program, this event offers a great opportunity for business people to sharpen their networking skills while learning more about the host company.

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CIVICS FOR BUSINESS

Be part of **Civics for Business**, and be part of fostering an informed business community. By sponsoring, you're endorsing the importance of knowledge in government matters, ensuring our business community stays informed, proactive, and prepared for the future. Join us in fostering a thriving local economy while simultaneously enhancing your organization's reach and impact.

Frequency: 8-10x per fiscal year

Attendance: 150-200 attendees annually

Past topics have included ISD Bond Elections, Redistricting in Texas, Elections Administration, Dark Money, Housing in Dallas, and the Fentanyl Strike Force.



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GATEWAY SERIES

Gateway Programs offer a wide range of programming to foster broader engagement and inclusivity in business and advocacy. These series empower individuals, businesses, and communities to come together and exchange ideas by providing a platform for diverse voices and perspectives.

EXPERIENCING DEI

The **Experiencing DEI** offers immersive experiences to business leaders, delving into the critical topics that shape the DEI conversation. Through a variety of unique formats, including an annual Bus Tour and engaging events with thought leaders, this series provides invaluable insights into the ever-evolving landscape of DEI.

Frequency: 4x per June 1 - May 31

Attendance: 250 - 300 attendees annually



GOLD SPONSOR

\$2,000

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SILVER SPONSOR

\$1,000

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LEGISLATIVE UPDATE

The **Legislative Update** is an engaging biannual series featuring real-time updates from legislators, lobbyists, journalists, and key players in the session. A blend of virtual and in-person sessions provides an exclusive opportunity to stay informed and engage directly with the movers and shakers of the legislative world.

Frequency: 9x during the session

Attendance: 300-400 attendees per cycle

Past speakers have included Texas Comptroller **Glenn Hegar**, State Senator **Nathan Johnson**, State Representative **Jeff Leach**, State Representative **John Turner**, Quorum Report's **Harvey Kronberg**, Dallas College Chancellor **Dr. Justin Lonon**, DFWHC President and CEO **Steve Love**, and State Representative **Morgan Meyer**.



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SPOTLIGHT EVENTS

From exclusive networking opportunities at Scoops & Connections to contributing to the public discourse through candidate forums and celebrating together at our holiday party, these events offer diverse avenues for visibility and engagement.

**SPOTLIGHT
SPONSOR**
\$500

- Prominent logo on website and digital display
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HOLIDAY OPEN HOUSE

Attendance: 125 - 150

The **Holiday Open House** is a joyful event that celebrates our members and public officials and benefits the Dallas Police Department's Santa Cops Program.



SCOOPS & CONNECTIONS

Attendance: 50-75

Scoops & Connections is a summer networking event where you can enjoy ice cream and connect with the NDCC community.



CANDIDATE FORUMS

Attendance: 25-50

The **Candidate Forums** provide a unique opportunity for the community to engage with election candidates in an unbiased setting, fostering dialogue on key issues.