



ENGAGEMENT &

SPONSORSHIP

OPPORTUNITIES

Making Dallas a better place to live, work, raise a family and build a business.















ABOUT THE NORTH DALLAS CHAMBER

The North Dallas Chamber (NDCC) is your premier hub for connection and business growth in Dallas. Catering to a dynamic and diverse membership, we pride ourselves on hosting over 100+ meetings and events annually, each carefully curated to foster valuable relationships and present timely, impactful content.

As the voice of businesses, NDCC tirelessly advocates on critical issues, effecting change through well-established positions that influence policy and development. Our programming is designed not only to inform but also to inspire, featuring renowned speakers and experts who provide insights to navigate today's business landscape. Join NDCC—a place where leaders come together to be informed, inspired, and involved in the future of business in Dallas.

MISSION

To make Dallas a better place to live, work, raise a family and build a business.

We're here to

- Promote a better quality of life for ourselves and our kids
- Create a unified voice of local business to affect positive change in the community
- Take active roles in the issues and opportunities the Metroplex faces
- Reap the benefits of creating better business & enjoying the community we help create



EVENTS AT A GLANCE

MAJOR CONFERENCES

Annual Meeting

Aviation Breakfast

Education Forum

Energy Forum

Health Care Conference

Human Resources Conference

HR Professional of the Year

NDCC Golf Classic

Mayor's Address

Real Estate & Economic Outlook

Transportation Crossroads Conference

GATEWAY SERIES

Impacting Inclusion

Legislative Update

SPOTLIGHT EVENTS

Holiday Open House

Scoops & Connections

Candidate Forums

EMPOWERMENT SERIES

Leadership Briefing

Business Toolbox

Civics for Business







Engage with business leaders, decision-makers, and innovators. As a sponsor, enjoy exposure to a targeted audience passionate about enhancing our city's quality of life and building robust local commerce.

Take this strategic step to expand your organization's footprint among those who share your vision. Our events are more than gatherings; they're catalysts for real progress.







469.923.2100







ANNUAL MEETING

The Annual Meeting is a celebration of past accomplishments and a look into future priorities. The event features a presentation by a leading figure from the Dallas business community and includes participation from local elected officials. Enjoy a VIP reception with our keynote speaker and a delightful lunch, marking this as an essential occasion for networking, learning, and fostering a stronger Dallas business community.

Frequency: 1x per year, typically hosted in the spring Attendance: 500 - 600 business and community leaders

PRESENTING SPONSOR

\$15,000, only 1 available

- Luncheon presented by your company name or logo
- Signage at VIP reception
- · CEO or representative seated at the head table
- Recognition from podium & opening MC opportunity
- Logo placement online, in printed materials, and dedicated event emails
- · Two reserved tables of eight in prime location with signage
- Invitation for guests to attend VIP reception

PLATINIUM SPONSOR

\$10,000, only 1 available

- CEO or representative seated at the head table
- Recognition from podium & closing speaking opportunity
- Logo placement online, in printed materials, and dedicated event emails
- Two reserved tables of eight in prime location with signage
- Invitation for guests to attend VIP reception

GOLD SPONSOR

\$6,000

- · CEO or representative seated at the head table
- · Acknowledgement of sponsorship at event
- · Logo placement online, in printed materials, and dedicated event emails
- One reserved table of eight in prime location with signage
- · Invitation for guests to attend VIP reception

SILVER SPONSOR

\$4,000

- · Acknowledgement of sponsorship at event
- Logo placement online, in printed materials, and dedicated event emails
- One reserved table of eight in prime location with signage
- · Invitation for guests to attend VIP reception

HOST COMMITTEE \$2,000

- Listing in event program
- One reserved table of eight
- Invitation for guests to VIP reception







AVIATION BREAKFAST

Become a vital part of our community by sponsoring the **Aviation Breakfast**. Your sponsorship will connect your brand with 150-200 business professionals and aviation enthusiasts. Enhance your visibility, support the local business community, and contribute to discussions on pressing aviation issues.

Frequency: 1x per year, typically hosted in the fall

Attendance: 150 - 200 business professionals and aviation enthusiasts

GOLD SPONSOR

\$6,000

- CEO or representative seated at the head table
- First opportunity to provide event speakers
- Representation on event planning committee
- Logo placement online, in printed materials, and dedicated event emails
- Acknowledgment of sponsorship at event
- One reserved table of 10 in prime location with signage
- Opportunity to provide promotional material to attendees
- List of attendees provided upon request

SILVER SPONSOR

\$4,000

- Representation on event planning committee
- Logo placement online, in printed materials, and dedicated event emails
- Acknowledgment of sponsorship at event
- One reserved table of 10 with signage
- Opportunity to provide promotional material to attendees
- List of attendees provided upon request

BRONZE SPONSOR

\$2,000

- Acknowledgement of sponsorship at event
- Recognition online, in printed materials, and dedicated event emails
- One reserved tables of ten
- List of attendees provided upon request



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5710 LBJ Fwy, Suite 100 Dallas, Texas 75240











EDUCATION FORUM

Elevate your brand by sponsoring the Education Forum, an engaging discussion platform that connects your business with educators, policymakers, and community leaders passionate about K-12 and college education topics. Boost your visibility, support education in our community, and contribute to vital conversations shaping our educational future.

Frequency: 1x per year, typically hosted in the fall

Attendance: 100 - 140 business and community leaders

GOLD SPONSOR

\$6,000

- CEO or representative seated at the head table
- First opportunity to provide event speakers
- · Representation on event planning committee
- Logo placement online, in printed materials, and dedicated event emails
- · Acknowledgment of sponsorship at event
- 8 seats at conference
- Opportunity to provide promotional material to attendees
- List of attendees provided upon request

SILVER SPONSOR

\$4,000

- Representation on event planning committee
- Logo placement online, in printed materials, and dedicated event emails
- Acknowledgment of sponsorship at event
- 8 seats at conference
- Opportunity to provide promotional material to attendees
- List of attendees provided upon request

BRONZE SPONSOR

- Acknowledgement of sponsorship at event
- Recognition online, in printed materials, and dedicated event emails
- 8 seats at conference
- List of attendees provided upon request

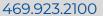
















ENERGY FORUM

The **Energy Forum** brings together influential government leaders, energy executives, and experts for insightful discussions. This annual gathering is a hub for exploring innovative policies, technologies, and strategies impacting the Texas energy sector.

Frequency: 1x per year, typically hosted in January

Attendance: 100 - 120 business and community leaders

GOLD SPONSOR

\$6,000

- CEO or representative seated at the head table
- First opportunity to provide event speakers
- Representation on event planning committee
- Logo placement online, in printed materials, and dedicated event emails
- Acknowledgment of sponsorship at event
- One reserved table of 8 in with signage
- Opportunity to provide promotional material to attendees
- List of attendees provided upon request

SILVER SPONSOR

\$4,000

- Representation on event planning committee
- Logo placement online, in printed materials, and dedicated event emails
- Acknowledgment of sponsorship at event
- One reserved table of 8 with signage
- Opportunity to provide promotional material to attendees
- List of attendees provided upon request

BRONZE SPONSOR

\$2,000

- Acknowledgement of sponsorship at event
- Recognition online, in printed materials, and dedicated event emails
- One reserved tables of 8
- List of attendees provided upon request



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HEALTH CARE CONFERENCE

The **Health Care Conference** is an informative event that discusses the latest developments in health and wellness. It aims to guide corporate owners, human resources professionals, and healthcare experts responsible for dealing with critical issues affecting their organizations. The conference provides an opportunity to connect with business professionals who have the power to make decisions regarding employees' healthcare issues and representatives from the healthcare industry.

Frequency: 1x per year, typically hosted in the spring

Attendance: 200 -250 business professionals and industry leaders

PRESENTING SPONSOR

\$15,000, only 1 available

- Luncheon presented by your company name or logo
- Ability to host keynote pre-event dinner
- Opportunity to provide event speakers
- Representation on event planning committee
- Logo prominently placed on all promotional material
- Acknowledgment of sponsorship at event
- 16 conference tickets
- Display table
- List of attendees provided upon request

DISPLAY TABLE \$500

- Display table
- 1 conference tickets

GOLD SPONSOR

\$6,000

- Opportunity to provide event speakers
- Representation on event planning committee
- Logo placement online, in printed materials, and dedicated event emails
- Acknowledgment of sponsorship at event
- 8 conference tickets
- Display table
- List of attendees provided upon request

BREAK SPONSOR

\$900, only 2 available

- Recognition from podium
- Display table
- 2 conference tickets

SILVER SPONSOR

\$4,000

- Representation on event planning committee
- Recognition online, in printed materials, and dedicated event emails
- Acknowledgment of sponsorship at event
- 8 conference tickets
- Display table
- List of attendees provided upon request

BRONZE SPONSOR

- Acknowledgement of sponsorship at event
- Name recognition on printed and online materials
- 8 conference tickets
- Display table





HUMAN RESOURCES CONFERENCE

The **Human Resources Conference** delivers the most recent information on employment laws, regulations, best practices, and industry trends impacting businesses of all types and sizes. By sponsoring, you'll align your brand with innovative strategies for handling complex employer issues, demonstrating your commitment to the evolving HR landscape. This is a unique opportunity to position your brand at the forefront of HR solutions, connecting with key stakeholders and shaping the future of human resources management.

Frequency: 1x per year, typically hosted in the spring

Attendance: 150 - 200 business and HR leaders

GOLD SPONSOR

\$6,000

- CEO or representative seated at the head table
- First opportunity to provide event speakers
- Representation on event planning committee
- Logo placement online, in printed materials, and dedicated event emails
- Acknowledgment of sponsorship at event
- 8 seats at conference
- Opportunity to provide promotional material to attendees
- List of attendees provided upon request

SILVER SPONSOR

\$4,000

- Representation on event planning committee
- Logo placement online, in printed materials, and dedicated event emails
- Acknowledgment of sponsorship at event
- · 8 seats at conference
- Opportunity to provide promotional material to attendees
- List of attendees provided upon request



BREAKFAST OR BREAK SPONSOR

\$900

- Listing on conference agenda
- Acknowledgment of sponsorship at event
- 2 seats at conference
- Signage in breakfast or break area
- Acknowledgment from podium during event

DISPLAY TABLE \$500

- Exhibit table at conference
- 2 seats at conference



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OGLETREE DEAKINS HR PROFESSIONAL OF THE YEAR AWARD

The Ogletree Deakins Human Resources Professional of the Year Award is presented to an individual who has made a significant contribution to his or her organization over the past year in a human resources capacity. The award is presented at a membership breakfast.

Frequency: 1x per year, typically hosted in the spring

Attendance: 80 - 100 business and human resources leaders

GOLD SPONSOR

\$6,000

- CEO or representative seated at the head table
- First opportunity to provide event speakers
- Representation on event planning committee
- Logo placement online, in printed materials, and dedicated event emails
- Acknowledgment of sponsorship at event
- Two reserved table of 8 in with signage
- Opportunity to provide promotional material to attendees
- List of attendees provided upon request

SILVER SPONSOR

\$4,000

- Representation on event planning committee
- Logo placement online, in printed materials, and dedicated event emails
- Acknowledgment of sponsorship at event
- One reserved table of 8 with signage
- Opportunity to provide promotional material to attendees
- List of attendees provided upon request

BRONZE SPONSOR

- Acknowledgement of sponsorship at event
- Recognition online, in printed materials, and dedicated event emails
- One reserved tables of 8
- List of attendees provided upon request

















MAYOR'S ADDRESS

At the Mayor's Address breakfast, the Mayor of Dallas provides updates about the city and discusses issues that impact businesses, residents, and the broader community. This event brings together influential leaders, decision-makers, and citizens who are invested in the progress of our city. As a sponsor, you will have a unique opportunity to showcase your commitment to the Dallas community while gaining remarkable visibility among a diverse and engaged audience.

Frequency: 1x per year, typically hosted in the spring **Attendance:** 190 - 320 business and community leaders

GOLD SPONSOR

\$6,000

- CEO or representative seated at the head table
- First opportunity to provide event speakers
- Representation on event planning committee
- Logo placement online, in printed materials, and dedicated event emails
- Acknowledgment of sponsorship at event
- One reserved table of 10 in with signage
- Opportunity to provide promotional material to attendees
- List of attendees provided upon request

SILVER SPONSOR

\$4,000

- Representation on event planning committee
- Logo placement online, in printed materials, and dedicated event emails
- Acknowledgment of sponsorship at event
- One reserved table of 10 with signage
- Opportunity to provide promotional material to attendees
- List of attendees provided upon request

BRONZE SPONSOR

- Acknowledgement of sponsorship at event
- Recognition online, in printed materials, and dedicated event emails
- One reserved tables of 10
- List of attendees provided upon request















TRANSPORTATION CROSSROADS CONFERENCE

The **Transportation Crossroads Conference** brings together key public and private sector transportation leaders. This conference delivers the latest insights on regional mobility issues, with past speakers from the Texas Transportation Commission and chairmen of the Texas House and Senate transportation commissions. As a sponsor, you will demonstrate your commitment to advancing mobility solutions in our region while gaining valuable exposure among industry leaders. Join us in driving forward the conversation on transportation and shaping the future of our community's mobility.

Frequency: 1x per year, typically hosted in the November or December

Attendance: 400 - 500 business and mobility leaders

PRESENTING SPONSOR

\$15,000, only 1 available

- Luncheon presented by your company name or logo
- Ability to host keynote pre-event dinner
- CEO or representative seated at the head table
- Opportunity to provide event speakers
- Representation on event planning committee
- Logo prominently placed on all promotional material
- Acknowledgment of sponsorship at event
- Two reserved table of 10 in prime location with signage
- Display table

DISPLAY TABLE \$500

- Display table
- 1 conference tickets

GOLD SPONSOR

\$6,000

- CEO or representative seated at the head table
- Opportunity to provide event speakers
- Representation on event planning committee
- Logo placement online, in printed materials, and dedicated event emails
- Acknowledgment of sponsorship at event
- One reserved table of 10 with signage
- Display table

BREAK SPONSOR

\$900, only 2 available

- Recognition from podium
- Display table
- 2 conference tickets

SILVER SPONSOR

\$4,000

- Representation on event planning committee
- Logo placement online, in printed materials, and dedicated event emails
- Acknowledgment of sponsorship at event
- One reserved table of 10 with signage
- Display table

BRONZE SPONSOR

- Acknowledgement of sponsorship at event
- Recognition on printed and online materials
- One reserved table of 10 with signage
- Display table





NDCC GOLF CLASSIC

The **NDCC Golf Classic** brings together the Chamber community for a day of friendly competition, camaraderie, and connection-building. All levels include the opportunity to add to the swag bag given to all golfers.

Frequency: 1x per year, typically October Attendance: 140 - 170 business & community leaders

PRESENTING SPONSOR

\$15,000 only 1 available

- Presenting Sponsor recognition in all promotional material
- Logo step & repeat with NDCC logo, all cart signs, sponsor banners, and the helicopter for the ball drop
- Six tee box signs
- Sponsor remarks during the awards reception
- Opportunity for onsite sales activation
- Eight players in the tournament
- Breakfast, lunch, two drink tickets & gift bag for each player
- Two Mulligans per team

PLATINIUM SPONSOR \$10,000

- Logo placement online, in printed materials, and dedicated event emails
- Acknowledgment of sponsorship at the event
- Three tee box signs
- · Eight players in the tournament
- Breakfast, lunch, two drink tickets & gift bag for each player
- Two Mulligans per team

GOLD SPONSOR

\$6,000

- Logo placement online, in printed materials, and dedicated event emails
- Acknowledgment of sponsorship at event
- Two tee box signs
- Four players in the
- tournament
- Breakfast, lunch, two drink tickets & gift bag for each player
- Two Mulligans per team

SILVER SPONSOR

\$4,000

- Logo placement online, in printed materials, and dedicated event emails
- Acknowledgment of sponsorship at event
- One tee box signs
- Four players in the tournament
- Breakfast, lunch, two drink tickets & gift bag for each player
- Two Mulligans per team





NDCC GOLF CLASSIC

LUNCH SPONSOR \$3,000

- Logo placement online, in printed materials, and dedicated event emails
- Acknowledgment of sponsorship at event
- Two tee box signs
- Four players in the tournament
- Breakfast, lunch, two drink tickets & gift bag for each player
- Two Mulligans per team

FOR MORE INFORMATION

Dawn Weeks Spalding

E: dwspalding@ndcc.org

D: 469-923-2104





OTHER SPONSORSHIPS

Beverage Cart Sponsor	\$1,000
Golf Polo Sponsor*	\$1,000
Golf Cart Sponsor	\$1,000
Golf Favor Bag Sponsor*	\$1,000
Putting Green Sponsor	\$500
Contest Sponsor (2 Available)	\$500
Golf Hole Activation (2 Available)	\$500
Golf Towel Sponsor*	\$250
Golf Ball Sponsor*	\$250
Water Bottle Sponsor*	\$250
Tee Box Sponsor (6 Available)	\$250
Favor Bag Item(s) Sponsor*	\$100

Sponsorships marked with * must include the item(s) and the listed sponsorship price.





REAL ESTATE & ECONOMIC OUTLOOK

The Real Estate & Economic Outlook offers an economist's up-to-date analysis of current trends and insightful discussions on commercial and residential markets. Esteemed panels of experts delve into topics such as market trends, investment prospects, and challenges, providing valuable insights for industry professionals.

Frequency: 1x per year, typically January Attendance: 290-330 business & industry leaders

PRESENTING SPONSOR

\$15,000, only 1 available

- Event presenting by your company name or logo
- First opportunity to provide event speakers
- Representation on event planning committee
- Logo placement online, in printed materials, and dedicated event emails
- · Acknowledgment of sponsorship at event
- 20 conference tickets
- Opportunity to provide promotional material to attendees
- List of attendees provided upon request
- Exhibit table in break/registration area

PLATINUM SPONSOR \$10,000, only 1 available

- Opportunity to provide event speakers
- Representation on event planning
- Logo placement online, in printed materials, and dedicated event emails
- Acknowledgment of sponsorship at event
- 15 conference tickets
- Exhibit table in break/registration

• Opportunity to provide event

- speakers
- · Representation on event planning committee

GOLD SPONSOR

\$6,000

- Logo placement online, in printed materials, and dedicated event emails
- Acknowledgment of sponsorship at event
- 10 conference tickets
- Exhibit table in break/registration

SILVER SPONSOR \$4,000

- Opportunity to provide event speakers
- Representation on event planning committee
- · Logo placement online, in printed materials, and dedicated event emails
- Acknowledgment of sponsorship at event
- 10 conference tickets









EMPOWERMENT SERIES

Elevate your brand's visibility and cultivate meaningful connections by sponsoring one of our Empowerment Series. Get exclusive access to engage with newsmakers, public officials, and influential figures in Dallas while developing business skills. Join us in fostering a thriving local economy by endorsing the importance of knowledge in government matters and equipping businesses with tools for growth.

LEADERSHIP BRIEFING

Frequency: 10x per fiscal year

Attendance: 350 - 400 attendees annually

Leadership Briefing offers an exclusive opportunity for the chamber's membership to engage with newsmakers, public officials, and influential figures in Dallas. It fosters insightful conversations and meaningful connections.

Speakers have included Dallas Police Department Chief

Eddie Gracia, Dallas County Judge Clay Jenkins, Parkland

Hospital CEO Dr. Fred Cerise, Dallas Morning News

Publisher Grant Moise, Dallas City Manager T.C.

Broadnax, Dallas ISD Superintendent Dr. Stephanie

Elizalde, and Dallas County DA John Cruezot.

LEADERSHIP SPONSOR

\$6,000

- First opportunity to suggest event speakers
- Prominent logo on website and digital display
- Acknowledgment of sponsorship at event
- Opportunity to introduce speakers or moderate
- Opportunity to provide promotional material to attendees















BUSINESS TOOLBOX

Frequency: 10x per fiscal year

Attendance: 350 - 400 attendees annually

The **Business Toolbox** is the cornerstone of the Chamber's business development program. Established in 1996, the Business Toolbox encompasses some of the Chamber's most popular programs:

Networking Skills Workshops

The Chamber's longest-running regular activity, these workshops offer practical tips on enhancing an individual's introduction and making one's company stand out in social and business settings. Each session features a hands-on practice activity.

Small Business Seminars

The seminars present industry experts who provide solutions to issues facing small business owners. Typical topics include customer service, business financing, sales and marketing, and human resources issues.

North Dallas After Hours

North Dallas After Hours allows members to showcase their facilities and services to other members. With no formal program, this event offers a great opportunity for business people to sharpen their networking skills while learning more about the host company.

TOOLBOX SPONSOR

\$6,000

- First opportunity to suggest event speakers
- Prominent logo on website and digital display
- Acknowledgment of sponsorship at event
- Opportunity to introduce speakers or moderate
- Opportunity to provide promotional material to attendees















CIVICS FOR BUSINESS

Be part of Civics for Business and foster an informed business community. By sponsoring, you're endorsing the importance of knowledge in government matters, ensuring our business community stays informed, proactive, and prepared for the future. Join us in fostering a thriving local economy while enhancing your organization's reach and impact.

Frequency: 8-10x per fiscal year

Attendance: 150-200 attendees annually

Past topics have included DallsForward, Trinity River Project, Bond Elections, Redistricting in Texas, Elections Administration, Dark Money, Housing in Dallas, and the Fentanyl Strike Force.



CIVICS SPONSOR

\$6,000

- First opportunity to suggest event speakers
- Prominent logo on website and digital display
- Acknowledgment of sponsorship at event
- Opportunity to introduce speakers or moderate
- Opportunity to provide promotional material to attendees















GATEWAY SERIES

Gateway Programs offer a wide range of programming to foster broader engagement and inclusivity in business and advocacy. These series empower individuals, businesses, and communities to come together and exchange ideas by providing a platform for diverse voices and perspectives.

IMPACTING INCLUSSION

The **Impacting Inclusion** offers immersive experiences to business leaders, delving into the critical topics that shape the DEI conversation. Through a variety of unique formats, including an annual Bus Tour and engaging events with thought leaders, this series provides invaluable insights into the ever-evolving landscape of DEI.

Frequency: 4x per June 1 - May 31

Attendance: 250 - 300 attendees annually



GOLD SPONSOR \$2,000

- First opportunity to suggest event speakers
- Prominent logo on website and digital display
- Acknowledgment of sponsorship at event
- Opportunity to introduce speakers or moderate
- Opportunity to provide promotional material to attendees

SILVER SPONSOR

\$1,000

- Opportunity to suggest event speakers
- Logo on website and digital display
- Acknowledgment of sponsorship at event
- Opportunity to provide promotional material to attendees















LEGISLATIVE SERIES

The **Legislative Series** is an engaging biannual series featuring real-time updates from legislators, lobbyists, journalists, and key players in the session. A blend of virtual and in-person sessions provides an exclusive opportunity to stay informed and engage directly with the movers and shakers of the legislative world.

Frequency: 9x during the session

Attendance: 300-400 attendees per cycle

Past speakers have included Texas Comptroller **Glenn Hegar**, State Senator **Nathan Johnson**, State Representative **John Turner**, Quorum Report's **Harvey Kronberg**, Dallas College Chancellor **Dr. Justin Lonon**, DFWHC President and CEO **Steve Love**, and State Representative **Morgan Meyer**.



GOLD SPONSOR

\$2,000

- First opportunity to suggest event speakers
- Prominent logo on website and digital display
- Acknowledgment of sponsorship at event
- Opportunity to introduce speakers or moderate
- Opportunity to provide promotional material to attendees

SILVER SPONSOR

\$1,000

- Opportunity to suggest event speakers
- Logo on website and digital display
- Acknowledgment of sponsorship at event
- Opportunity to provide promotional material to attendees















SPOTLIGHT EVENTS

From exclusive networking opportunities at Scoops & Connections to contributing to the public discourse through candidate forums and celebrating together at our holiday party, these events offer diverse avenues for visibility and engagement.

SPOTLIGHT SPONSOR \$500

- Prominent logo on website and digital display
- Acknowledgment of sponsorship at event
- Opportunity to provide promotional material to attendees



HOLIDAY OPEN HOUSE

Attendance: 125 - 150

The **Holiday Open House** is a joyful event that celebrates our members and public officials and benefits the Dallas Police Department's Santa Cops Program.



SCOOPS & CONNECTIONS

Attendance: 50-75

Scoops & Connections is a summer networking event where you can enjoy ice cream and connect with the NDCC community.



CANDIDATE FORUMS

Attendance: 25-50

The **Candidate Forums** provide a unique opportunity for the community to engage with election candidates in an unbiased setting, fostering dialogue on key issues.